Crowdfunding ideas to make Manchester a better place to live, work and play!
Introduction from Manchester City Council

About Spacehive, Crowdfunding and Our Manchester

A Manchester crowdfunding experience

Q & A session

Next steps
SARAH ELDERKIN
PRINCIPAL POLICY OFFICER,
MANCHESTER CITY COUNCIL
We want to help people create special, unusual and interesting projects in Manchester that are shaped and used by local communities and businesses!

Many people have great ideas to make better places in Manchester but they don’t always know how to find the help they need to get things done.

We have partnered with Spacehive to help you shape the city’s shared spaces - through crowdfunding.
NIRAJ DATTANI
HEAD OF COMMUNITY DEVELOPMENT, SPACEHIVE
About Spacehive

The crowdfunding platform for civic projects.
What is crowdfunding?

Raising small amounts of money from large amounts of people and organisations to fund projects or innovations – usually in exchange for some sort of benefit.
The Benefits of Crowdfunding

- Creates community
- Galvanises and energises existing communities
- Leads to new relationships and networks
- Raises the profile of your idea
- Pledges and in-kind contributions from external funders
- Legitimises and validates your idea
Pink Balls, Quebec
Luchtsignel Bridge, Rotterdam
Our Manchester

We are looking for great, exciting ideas to make Manchester a better place in which to live, work and play. Manchester City Council wants your ideas to create and improve spaces for everyone to enjoy. Have you got a great project to shape our city? Then upload your idea today!

Collyhurst Hall - The Dig

We are a group of avid amateur archaeologists based at MCA who are planning to excavate the remains of Collyhurst Hall, just north of the City Centre.

Creative Business For Women

We are a group of local women who love creating beautiful, exciting handmade items. We’re at the start of our journey, turning our passion into arts and craft businesses.

From Musician to Nutrition

Help us put on a fantastic gig on 25th March at Rebellion, showcasing some of the best emerging Manchester musical talent whilst helping us to raise funds in aid of Manchester Central Food Bank.

www.Spacehive.com/initiatives/ourmanchester
Funding for Parks Projects

- **Obstacle Course**
  - through the canals for families

- **Scavenger Hunt**
  - across Manchester’s parks

- **Vegetable Patch**
  - which the community could harvest

- **Summer Festival**
  - celebrating Manchester's food and music scene

- **New Playground**
  - that children of all ages can enjoy

- **Outdoor Fitness Area**
  - to get the whole community active

- **Spring Clean**
  - to keep Manchester’s parks tidy

- **Mini Olympics**
  - to find the fastest person in Manchester

60k!
Other funding available!
**Happy Feet @ Celebrate: Light up your Life**

Happy Feet @ Celebrate: Thousands of people - all ages & cultures have been part of our community-led festival for 17 years. Help us raise £2411 to make our 18th Festival happen on June 27th!

54 backers
£2,326 pledged of £2,326

**A Case of History for Wythenshawe Hall**

We want to showcase your/our history.

16 backers
£920 pledged of £919

**Mystical outdoor learning space!**

A mystical and magical outdoor learning space for preschoolers in a deprived area of Manchester to encourage greater understanding of the world around them.

28 backers
£565 pledged of £624

**Stevenson Square Green Makeover**

We want to transform Manchester’s Stevenson Square into a green urban oasis. New street trees, hanging baskets and a green roof will provide a green amenity for residents, businesses, and visitors.

81 backers
£39,220 pledged of £39,210
Support for your project

Anne Strachan
@crowdfunduk
CrowdfundUK.org
anne@crowdfunduk.org
What does a crowdfunding campaign need?

- Strong “crowdfundable” idea
- Engaging pitch
- Personal touch
- Creative rewards
- Passion and a sense of humour
- Engaged community
Next Steps

Spread the word!

Upload your project now and we will invite you to our next crowdfunding webinar!

Any questions get in touch info@spacehive.com / anne@crowdfunduk.org