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Preparation of this Air Quality Action Plan (AQAP) for Greater Manchester has involved a review of the strategies, policies and plans which tackle or are in some way related to air quality, to develop a clear, robust and meaningful set of actions which will deliver real changes in terms of air quality, whilst supporting the sustainable economic growth of the region.

The primary objectives of this Plan are to improve air quality across Greater Manchester and to embed low-emission behaviours into the culture of our organisations and lifestyles by 2025, whilst supporting the UK Government in meeting all EU thresholds for key air pollutants at the earliest date to reduce ill-health in Greater Manchester.

In this Plan ‘Key Priority Areas’ have been identified; these are generally locations near to major roads and heavily trafficked areas in Manchester city centre, and other major urban centres across the other nine districts, where air quality is poor and where people live. Most effort and resources to improve air quality should be focused on these areas.

Key Performance Indicators (KPIs) have been defined to help categorise improvement actions according to the means by which they could improve air quality, namely:

1. **Reduce Traffic** – for instance by encouraging modal shift from private vehicle use to public transport, cycling and walking.

2. **Increase Efficiency** – of traffic movement by reducing congestion and stop-start travel to achieve a smoother emission profile and overall lower emissions, which may be particularly significant at peak hours.

3. **Improve Fleet** – by incentivising the replacement of older, more polluting vehicles with newer, smaller, cleaner, lower-emission vehicles.

Consultation workshops were held with key stakeholders including the Greater Manchester local authorities, Public Health England, Transport for Greater Manchester (TfGM) and Highways England, to provide an opportunity for open discussion to generate new ideas and obtain feedback on the measures proposed, and to ensure that there is appropriate ‘buy-in’ to the proposed actions to ensure that they can be implemented.

Policies and interventions were subsequently identified and divided into the following broad subjects, based on the area and type of effects that may be achieved:

1. **Development Management and Planning Regulation** – including standardisation of regulation and policy across the Greater Manchester (GM) region.

2. **Freight & Heavy Goods Vehicles** – there are several opportunities to reduce emissions associated with the movement of freight and goods by road.

3. **Buses** – buses have a vital role to play in transporting the public and provide opportunities to improve air quality. The Government’s Bus Services Bill 2016 aims to support bus patronage and encourage improved vehicle standards. The development of Greater Manchester’s future bus strategy will explore how the new legislative powers may be used to support the region’s air quality objectives.

4. **Cycling** – existing strategies and initiatives encourage cycling.

5. **Travel Choices** – encouraging the public and business to make sustainable travel choices is essential to realising lasting air quality benefits.

6. **Cars** – measures to reduce emissions from cars and reduce the number of vehicle trips can deliver real improvements.

7. **Information & Resources** – education and the provision of information to the public, business and policy makers are seen as vital to realising air quality improvements.

The following table summarises the actions to be implemented to improve air quality. It is only intended to be a summary; a more detailed version of the table with greater depth of information is provided in the final section of the report.
### Development Control and Planning Regulation

1. **Construction Management Guidance**: Greater Manchester (GM) councils to adopt the IAQM Guidance on the Assessment of Dust from Demolition and Construction sites – to ensure appropriate mitigation controls are conditioned.

2. **Development Planning Guidance**: GM councils to adopt the most recent IAQM air quality planning guidance, to help ensure that planning applications consider impacts consistently, and opportunities to improve air quality are realised.

3. **Cumulative Development Database**: A centralised database of planning applications and air quality assessments will be managed by TfGM, to better understand and manage the cumulative effects of several developments.

4. **Clean Air Zone Appraisals**: TfGM will undertake an appraisal of the effects of charging Clean Air Zones (CAZs).

5. **20mph Zones**: Review the effects of 20mph zones on air quality.

6. **Encouraging Travel Planning**: TfGM will work with the local authorities to encourage travel planning measures in businesses and individuals to effect a significant modal shift.

7. **Taxi & Private Hire Licensing**: Seek to standardise the minimum emission requirements for taxis.

8. **Green Infrastructure**: Investigate the potential of green infrastructure in improving air quality.

### Freight & Heavy Good Vehicles

2.1 **TfGM Delivery and Servicing Plan (DSP) Toolkit**: The key priority areas for air quality due to freight emissions will be included in the toolkit, to encourage more efficient practices.

2.2 **Urban Distribution Centres**: Locations for potential centres will be identified in the Greater Manchester Spatial Framework, using travel planning to ensure that local air quality benefits are realised.

2.3 **Urban Consolidation**: The GM councils and TfGM will implement a policy to encourage and facilitate consolidation for freight deliveries and waste collection, with air quality being a prime consideration.

2.4 **Access for Freight to Key Economic Centres and Sub-regional Freight Facilities**: New and existing freight facilities to consider maximising air quality benefits by reducing HGV movements.

2.5 **Freight Information Channels**: TfGM will identify where mobile, digital and live information channels can be used to improve the efficiency of freight transport by providing accurate and up-to-date information to operators and drivers.

2.6 **Diesel Transport Refrigeration Units (TRUs)**: TfGM will look at the alternatives to Diesel Transport Refrigeration Units (TRUs) to ultimately achieve and promote zero-emission transport refrigeration.

2.7 **Engine Idling**: TfGM will promote anti-idling policies with freight transport companies and more widely.

2.8 **Alternative Fuels**: Investigate the potential of alternative fuels and carry out trials using different vehicle types.

### Buses

3.1 **Bus Priority Programmes**: TfGM to ensure that new bus priority programmes are conceived with air quality considerations prioritised.

3.2 **Bus Improvements**: Identify opportunities to retrofit vehicles, when appropriate.

3.3 **Hybrid Bus Improvements**: Includes several actions to maximise the benefits of hybrid buses.

3.4 **Trial of Low-Emission Vehicles**: Identify opportunities for trial of a range-extender bus or other Ultra-Low-Emission Vehicles.
### Cycling

4.1 **Cycle Programmes**: Improve the cycle infrastructure and provide practical support to reduce vehicle movements in the Key Priority Areas.

4.2 **Public Cycle Hire**: Explore the feasibility of public cycle hire facilities.

4.3 **Cycle Logistics**: Encourage and promote a logistics programme to use cycle or electrically-assisted cycles for short distance deliveries and distribution in urban centres.

4.4 **2040**: Undertake further work to better understand the more innovative options available to further promote cycling and walking, and to set out a clear delivery plan in line with the 2040 transport strategy.

### Travel Choices

5.1 **Car Clubs**: Appraise the effects of the car clubs that are already in operation, with consideration to new clubs; and a requirement to operate a high proportion of Electric Vehicles (EVs).

5.2 **Dynamic Road Network Efficiency and Travel Information System**: Travel information systems will be used to promote alternative travel choices and to warn people vulnerable to high pollution to make appropriate choices.

### Cars

6.1 **Plugged-in Places EV Charging Network**: Continue to increase the number of EV charging points.

6.2 **Car Use Allowance**: Work with local authorities to review car business mileage allowances and sustainable travel.

6.3 **Local Authority Parking Charges**: Work with local authorities to review the introduction of parking charges at local authority offices to discourage non-low emissions private car use in favour of public transport.

6.4 **School Travel**: TfGM will appraise opportunities to reduce air quality impacts from school car travel.

### Information & Resources

7.1 **Website and Online Resources**: The GreatAir Manchester website will help to raise awareness and educate.

7.2 **Online Route Finding**: Major providers of online mapping and travel information will be contacted to ensure that the best available online data is being used and updated frequently in order to promote alternative travel choices.

7.3 **Pollution Alert**: Email/text alert service to warn about pollution events and promote alternative travel choices.

7.4 **Health Effects of Air Pollution within Greater Manchester**: Work will be undertaken with partners to determine the health effects of air quality across the whole of the Greater Manchester region.

7.5 **Contingency Response Plan**: to be prepared with Greater Manchester Resilience Forum (GMRF) to ensure adequate procedures are in place to cope in the event of high pollution episodes.

7.6 **TfGM Air Quality Team**: TfGM will provide staff resource to support partners in implementing this Plan and to provide support for key local authority roles.

7.7 **Air Quality Monitoring Database**: to be maintained to ensure that air quality information is collated and can be used.

7.8 **Traffic Data**: Better data required to understand the composition of the vehicle fleet and better understand the air quality problem and better monitor the effects of this Plan in the future.

7.9 **Awareness-Raising**: Raising awareness with communities, workplaces and schools, plan air quality action days, and provide guidance regarding the role they can play in improving air quality.
MEMORIAL TO GED STEADMAN

Ged was a dedicated, well respected colleague and friend, which was reflected in the number of people he knew when it came to air quality. He would spend hours looking at monitoring results and know at an instant if there was a problem with one of the air quality monitors, ensuring that it was fixed before irreparable damage was done. He was an active member of the Greater Manchester Air Quality Group, working closely with the nine other Greater Manchester authorities to produce the first Greater Manchester Air Quality Action Plan, a group for which he was to become the undisputed lead in more recent times. He was very much a team player and willingly took on the role of bidding, on behalf of the Greater Manchester authorities, to fund essential work such as air quality modelling across the conurbation. His efforts resulted in the first Air Quality Management Area. He also appeared on BBC Radio Manchester’s Breakfast show hosted by Alan Beswick, when he cycled into central Manchester to take part in a live radio interview on air quality in the conurbation.

Ged worked hard to protect the people of Salford, where he had worked since 22 April 1991. Part of his role was to respond to planning consultations. He would read consultants’ reports, submitted with planning applications, and recommend conditions to ensure that the best possible air quality outcomes were realised. He was not a shy person; on several occasions he was known to challenge large organisations to ensure that emissions would not affect people in Greater Manchester.

Ged took pride in his work but he was also a realistic man and knew that there was a balance between good air quality and economic growth, as without growth the city would not prosper. He knew that the dramatic improvements needed in air quality would only come from a change in behaviour when choosing means of transport and the move away from fossil fuels. Ged played his part in this and would cycle to and from work every day; however he did have cause to comment about the dangers of the tram tracks whilst cycling.

Ged died on 31 May 2015, aged 59. He is sadly missed and was taken too soon; however, we are all the richer for knowing him.
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GLOSSARY

AQAP: Air Quality Action Plan
AQMA: Air Quality Management Area
CAZ: Clean Air Zone
DPF: Diesel Particulate Filter, fine particulates emissions-reduction technology
DSP: Delivery and Servicing Plan
EFT: Emission Factor Toolkit, Defra vehicle emission model used in this study
EGR: Exhaust Gas Recirculation, emissions reduction technology
EV: Electric-engine Vehicle, typically using battery as the main power source instead of an internal combustion engine
Euro I to 6: Engine emission standards for cars, labelled as number digits
Euro I to VI: Engine emission standards for buses and HGVs, labelled as Roman numerals
GMCA: Greater Manchester Combined Authority
HGV: Heavy Goods Vehicle weighing over 3.5 tonnes
HDV: Heavy Duty Vehicle over 3.5 tonnes, including buses and HGVs
HIA: Health Impact Assessment
LAQM: Local Air Quality Management
LDV: Light Duty Vehicle weighing less than 3.5 tonnes, such as light vans
LSTF: Local Sustainable Transport Fund
LTP: Local Transport Plan
NO\textsubscript{2}: Nitrogen dioxide, the key pollutant in this study due to high levels of exposure in some parts of the region
NO\textsubscript{x}: Oxides of nitrogen, modelled as emissions in this study
PM\textsubscript{10}: Fine particulate matter; particles of below 10µm in diameter.
PSV: Public Service Vehicle such as buses
QBC: Quality Bus Corridor
SCR: Selective Catalytic Reduction, emissions reduction technology
TfGM: Transport for Greater Manchester
UTMC: Urban Traffic Management Control
1 INTRODUCTION

Greater Manchester, like many urbanised regions of the UK, contains areas that suffer from poor air quality. This Air Quality Action Plan aims to bring together a robust and meaningful set of actions and measures that will bring about an improvement in air quality, to benefit the health of the population.

This document is the Air Quality Action Plan (AQAP) for Greater Manchester. Preparation of the AQAP has involved a review of the strategies, policies and plans which tackle or are in some way related to air quality, to develop a clear, robust and meaningful set of actions which will deliver real changes in terms of air quality. These actions focus on road transport as it is the major contributor to poor air quality in the region.

Greater Manchester Combined Authority (GMCA) has an established Climate Change Strategy and associated Implementation Plan. However, air quality activity has not developed at the same rate and there is a requirement to raise the profile of this agenda and increase the pace of progress.

TfGM and GMCA are implementing a number of policies and programmes to improve the urban environment, including the efficiency of the transport network and access to travel. Therefore, many of the Actions have been developed around this existing framework to achieve the greatest possible local air quality benefits.

This AQAP comprises a single document including actions that will be ratified by TfGM and district authorities to tackle air quality in Key Priority Areas, whilst supporting the sustainable economic growth of the region. This plan will allow councils to carry out their statutory duties under Part IV of the Environment Act 1995, as its implementation will help mandatory EU limit values to be met.

Manchester Airport, Highways England and Network Rail have specific air quality plans. TfGM will work closely with these organisations to ensure that activities are aligned.

1.1 Action Plan Objectives

The key objectives of this Plan are that:

- Air quality across Greater Manchester will improve
- Low-emission behaviours will have become embedded into the culture of our organisations and lifestyles by 2025
- We will support the UK Government in meeting and maintaining all EU thresholds for key air pollutants at the earliest date to reduce ill-health in Greater Manchester.

1.2 Consultation

This AQAP documents a programme of consultation and workshops for key stakeholders including the Greater Manchester local authorities, Public Health England, TfGM and Highways England, to provide an opportunity for open discussion to generate new ideas and obtain feedback on the measures proposed, and to make sure that there is appropriate ‘buy-in’ to the proposed actions to ensure that they can be implemented.

The existing policies, programmes and schemes being undertaken by TfGM and district authorities were reviewed and opportunities to incorporate air quality interventions have been identified. These provisional interventions were presented to the consultees in order to identify whether an action may be created.

An understanding of the baseline conditions and progress on existing air quality interventions were also used to identify other actions that should be included in this Plan.
1.3 The Existing Greater Manchester Air Quality Strategy and Air Quality Action Plan

The first Greater Manchester Air Quality Strategy was set out in 2002 with the Greater Manchester Air Quality Management Strategy ‘Clearing the Air’.

The Greater Manchester Air Quality Strategy and Action Plan (2006) which followed set out a package of measures to address air pollution from road transport, with a particular focus on meeting EU Limit Values for nitrogen dioxide (NO₂) in 2010. The Plan was developed jointly with the Local Transport Plan 2 (LTP2) due to road traffic being a major contributor to pollution.

The key air quality objectives from the 2006 AQAP were transposed into Local Transport Plan 2011-2016 (LTP3), which sets out the strategic approach to reducing transport emissions.

The updated Greater Manchester Low-Emission Strategy will provide the strategic framework to support the implementation of the Actions in this Plan.

1.4 Low-Emission Strategy for Greater Manchester

The Low-Emission Strategy is published alongside this Action Plan and presents a long-term, integrated approach to carbon emissions and air quality in the period up to 2040. The Strategy is intended to establish a framework to develop detailed plans to reduce carbon emissions and improve air quality.

The key aims of the strategy are to:

- Support the UK Government in meeting all EU thresholds for key pollutants at the earliest date;
- Contribute to reducing Greater Manchester’s carbon footprint, in line with the Greater Manchester Climate Change Strategy; and
- Reduce air pollution as a contributor to ill-health in Greater Manchester.

1.5 Greater Manchester Spatial Framework (GMSF)

The 10 Greater Manchester local authorities increasingly operate as a single economic area, with a single labour market and interdependent towns and cities, transport, culture, education and public services. Therefore, the Greater Manchester Spatial Framework (GMSF) is intended to reflect the role of Greater Manchester as a regional capital by defining the extents and requirements of future housing and development for the next 20 years, which will be coordinated with the 10 local plans.

The draft GMSFF was published for consultation in December 2016. A publication plan will be published (and further consulted on) later in 2017, before submission to the Secretary of State and an independent public hearing in 2018.
1.6  2040 Transport Strategy

In July 2016, TfGM published for consultation the draft Greater Manchester Transport Strategy 2040, on behalf of the GMCA and GM Local Enterprise Partnership, along with a Delivery Plan for the period 2016/17-2020/21. These documents together constitute Greater Manchester’s fourth Local Transport Plan. The 2040 Strategy provides a vision of what a successful transport system might look like in 2040, to support Greater Manchester’s wider economic, social and environmental ambitions. In order to support these ambitions, the following outcomes were identified as necessary.

<table>
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<th>Vision</th>
<th>Desired Outcomes</th>
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| Supporting sustainable economic growth | - Reduce congestion;  
- Better access to skills and markets;  
- More reliable journey times;  
- A resilient and well-maintained network; and  
- People see Greater Manchester as a good place to visit and invest in. |
| Improving quality of life        | - Better access to jobs and training;  
- Better access to services;  
- More people travelling actively;  
- Improved road safety and personal security. |
| Protecting the environment       | - More people travelling by non-car modes;  
- Reduce emissions of CO₂ and NO₂;  
- Accessible locations prioritised for new development; and  
- Infrastructure designed and maintained to minimise environmental impact. |
2 AIR QUALITY LEGISLATION

The legislative framework essentially places the onus on regions such as Greater Manchester to maintain good air quality or improve air quality where required, so as to meet mandatory limits.

Air quality legislation in the UK is derived from European legislation whereby mandatory limit values must be met for several air pollutants. The two pollutants of most concern for the majority of areas of the UK where air quality is a problem are nitrogen dioxide (NO₂) and particulate matter (PM), derived from gasoline. Road vehicles are the predominant sources. This section describes the legislative framework.

2.1 European Air Quality Directives

The Air Quality Framework Directive (96/62/EC) on ambient air quality assessment and management defines the policy framework for 12 air pollutants known to have a harmful effect on human health and the environment. The limit values for the specific pollutants are set through a series of daughter directives.

Following the above directives, Council Directive 2008/50/EC on ambient air quality and cleaner air for Europe came into force in 2008, and was transposed into national legislation in 2010 (The Air Quality Standards Regulations 2010).

2.2 National Air Quality Legislation

2.2.1 UK Air Quality Strategy

The UK Air Quality Strategy (AQS) (Defra, 2007) sets out air quality objectives and policy options to improve air quality and offers options for further consideration to reduce the risk to human health and the environment from air pollution.

The AQS identifies nine ambient air pollutants that have the potential to cause harm to human health. These pollutants are associated with local air quality problems, with the exception of ozone, which is instead considered to be a regional problem. Similarly, the Air Quality Regulations set objectives, but for just seven of the pollutants that are associated with local air quality.

2.2.2 Air Quality Objectives and Limit Values

The provisions of Part IV of the Environment Act 1995 establish a national framework for air quality management, which requires all local authorities in England, Northern Ireland, Scotland and Wales to conduct local air quality reviews. Section 82 (1) of the Act requires these reviews to include an assessment of the current air quality in the area and the predicted air quality in future years. Should the reviews indicate that the objectives prescribed in the UK Air Quality Strategy (Defra, 2007) and the Air Quality (England) Regulations 2010 (Defra, 2010) (henceforth referred to as the ‘Air Quality Regulations’) will not be met, the local authority is required to designate an Air Quality Management Area (AQMA). Action must then be taken at a local level to ensure that air quality in the area improves.

The air quality objectives and limit values currently applicable to the UK can therefore be split into two groups. Each has a different legal status and is therefore handled differently within the framework of UK air quality policy. These are:

- UK air quality objectives set down in regulations for the purposes of local air quality management; and
- European Union (EU) limit values transcribed into UK legislation for which compliance is mandatory.
2.3 2015 Supreme Court Ruling

In April 2015 the Supreme Court issued a final judgement on the case brought by the NGO ClientEarth, ordering the Government to end breaches of EU limits on nitrogen dioxide (NO$_2$).

The legal challenge was prompted by the failure since 2010 of London and several other regions to meet EU limit values for NO$_2$. The court ruled that the Government must take action to cut air pollution, with a national plan to be published by the end of December 2015. Plans were published but ClientEarth brought a further case to the High Court, which ruled that the Government’s Air Quality Plan failed to comply with the Supreme Court ruling or relevant EU directives, and that it must publish new plans by 31 July 2017.

Greater Manchester urban area represents one of the 38 non-compliant zones in the UK $^1$, due to exceedances of the annual mean NO$_2$ limit value. Greater Manchester is not projected to achieve compliance until 2020 without intervention; therefore considerable and far-reaching action is required to achieve compliance, with bodies such as TfGM providing essential support.

2.4 Air Quality Action Plans

Implementation of the AQAP will be driven by TfGM, in conjunction with the local authorities. The Department for Environment, Food and Rural Affairs (Defra) local air quality policy guidance, LAQM.PG(16) (Defra, 2016), recommends that AQAPs should include as a minimum the following:

i. Quantification of source contributions (e.g. HGVs, buses, taxis, other transport, industrial or domestic sources etc.) responsible for the exceedance of the relevant objective; knowing the source of the problem will allow the AQAP measures to be effectively targeted;

ii. Quantification of impacts of proposed measures including, where feasible, expected emission and concentration reductions (either locally obtained and/or via national monitoring/modelling statistics). It is important that the local authority shows how it intends to monitor and evaluate the effectiveness of the plan;

iii. Clear timescales, including milestones and expected outcomes, which the authority and other delivery partners propose to implement the measures within the AQAP; and

iv. Defined roles and responsibilities that detail how the local authority and other delivery partners, including transport, planning and health departments, will take ownership of the problem and in what capacity they will work together to implement the AQAP.

This Plan, along with the Implementation Plan (see Section 13.1), considers these items.

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$^1$ http://uk-air.defra.gov.uk/assets/documents/no2ten/140708_N02_projection_tables_FINAL.pdf
3 UNDERSTANDING THE PROBLEM

The air quality problem in Greater Manchester is fairly similar in nature to other urban areas in the UK and Europe. This section identifies the areas on which actions in this Plan should focus.

3.1 Air Quality Management Area

Air Quality Management Areas (AQMAs) for the administrative areas in the Greater Manchester region were originally declared in 2001-2002 for both annual mean NO\(_2\) and PM\(_{10}\). The AQMAs were amended between 2004-2006 and they were also revoked for PM\(_{10}\). 10 AQMAs were subsequently declared between 2005-2006 for the whole of Greater Manchester based on the modelled 35μg/m\(^3\) isopleths for annual mean NO\(_2\), which, considering the EU Limit is 40μg/m\(^3\), acknowledged the uncertainties of modelling and could be viewed as being cautious. Recent modelling has shown an improvement in NO\(_x\) emissions and that the AQMA has reduced in size. A new single AQMA has been declared for Greater Manchester and was published on 1 May 2016. The extent of the new AQMA is shown in Figure 1.

Figure 1: The Greater Manchester AQMA
3.2 Monitored Concentrations

NO$_2$ is measured using both continuous and passive techniques. To provide an indication of the extent of monitoring that has been undertaken, annual mean NO$_2$ concentrations recorded by the Greater Manchester authorities’ (passive) diffusion tube network in 2014 are indicated in Figure 2. Where locations are shown as having no data recorded in 2014 these sites are now closed, but these have been included to indicate the spatial distribution of the historical data set. Particulate matter (PM$_{10}$ and PM$_{2.5}$) is also monitored, but at fewer locations.

The data show that there are many locations that have recorded values above or close to the annual mean NO$_2$ objective, although it should be noted that Figure 2 includes data from both kerbside/roadside locations and from urban background locations, so recorded concentrations can vary significantly in just a matter of metres from a road$^2$. Over recent years, annual mean concentrations of the order of 65µg/m$^3$ have been measured, which gives some indication of the challenge that the region faces.

Figure 2: Air Quality Monitoring Locations in Greater Manchester, Annual Mean NO$_2$ Concentrations Recorded in 2014

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$^2$ To properly understand the distribution of concentrations the sites would need to be explored in greater detail. For such detail please refer to the most recent Greater Manchester Air Quality Progress Report (2014).
3.3 Modelled Areas of Exceedance

As discussed above, the Greater Manchester councils have undertaken a detailed dispersion modelling study to identify the existing, and projected future, areas exceeding the annual mean objective for NO$_2$.

With regard to this AQAP, the areas exceeding the UK air quality objectives represent the ‘Key Priority Areas’. These are areas of relevant exposure$^3$ that tend to be adjacent to major roads and heavily trafficked areas in Manchester city centre, or other major urban centres, across the other nine districts, and areas near the M60 and other motorways.

Figure 3: Modelled Annual Mean NO$_2$ Concentrations in Greater Manchester

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$^3$ i.e. where members of the public are likely to be regularly present and are likely to be exposed to pollutants for a period of time appropriate to the averaging period of the objective. Concentrations in excess of the objectives where members of the public are unlikely to be exposed should not be considered to represent ‘relevant exposure’.
3.4 Traffic Emissions

3.4.1 Fleet Contributions

The Emission Factors Toolkit (EFT) is a calculation tool published by Defra designed to determine pollutant emissions from road vehicles for a specified year, road type, vehicle speed and fleet composition. The latest version (Version 6.0.2) was released in November 2014, and incorporates the most up-to-date vehicle emission factors and information on the current and projected future vehicle fleet. The vehicle emission factors are currently based on the European Environment Agency (EEA, 2013) COPERT 4 (v10) emission calculation tool, which includes data for all vehicle categories from Pre-Euro I/I to Euro 6/VI type approval standard.

Figure 4 illustrates the contributions of different vehicle types to road traffic emissions of NOx and PM$_{10}$. The figures are based on national-average fleet compositions for 2015, assuming a nominal 10% of the fleet comprising HGVs (heavy goods vehicles >3.5 tonnes) and buses, travelling at 30mph. These data demonstrate that pollutant emissions from these vehicles are disproportionally high compared to the number of these vehicles. Emissions from buses are predicted to have similar emissions as goods vehicles, although public services vehicles (PSVs) are typically concentrated on congested urban corridors where a greater number of people may be exposed.

Emissions from cars account for the major part of road traffic NOx (based on cars representing 90% of the fleet for the purposes of this example), where most of the NOx emissions are attributable to diesel cars, which comprise 46% of the total emissions, compared to only 6% from petrol cars.

Emissions of PM$_{10}$ from diesel cars are 29%, compared to 24% from petrol cars, which in part reflects the current understanding that a significant proportion of fine particulate emissions are due to non-exhaust sources, such as tyre and brake wear, road abrasion and suspended material. Therefore, the difference in fuel type is of less significance for PM$_{10}$ emissions than for NOx emissions.

Figure 4: Proportions of NOx and PM$_{10}$ Emissions from Road Sources

Other: motorcycles and alternative fuel vehicles e.g. hybrid, electric, biogas
3.4.2 Euro-classification Emission Profiles

Emissions standards were introduced in Europe through the Euro-rating system in 1992 in order to limit the emissions of harmful pollutants in road vehicle exhaust. Emission profiles have been generated that relate pollutant emissions to vehicle speed for more than 200 vehicle type/fuel type/Euro Standard combinations. These speed versus emissions profiles are derived from the results of emissions testing and modelling of hundreds of vehicles over many years.

Examples of speed versus NOx emission profiles for HGVs, LGVs, buses and cars based on the projected 2017 vehicle fleet mix are provided in Figure 5 to Figure 8; the profiles demonstrate the differences in terms of NOx emissions of changing vehicle speed and Euro Standard. The emission profiles for LDVs are split into petrol and diesel. In general the higher the Euro Standard, the lower the pollutant exhaust emissions; however, the following points should be noted:

- For petrol cars, Euro 5 and 6\(^4\) are almost identical, and very similar to Euro 3 and 4. Emissions for Euro 2 vehicles and earlier were significantly higher.
- For HGVs, Euro IV vehicles have lower emissions than Euro V vehicles at speeds below 35km/hr.
- For diesel cars and LGVs, Euro 5 vehicles produce higher NOx emissions than Euro 4 vehicles at all speeds.
- For buses, a Euro V vehicle fitted with Selective Catalytic Reduction (SCR) has higher emissions than a Euro IV bus at speeds less than 40km/hr.

Figure 5: Speed / NOx Emission Profile for Petrol Cars/LDVs

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\(^4\) Euro nomenclature for HDVs uses roman numerals, whilst LDVs use numbers. See Glossary.
Figure 6: Speed / NOx Emission Profile for Diesel Cars/LDVs

Figure 7: Speed / NOx Emission Profile for HDVs (HGVs and Buses)
Figure 8: Comparison of Speed / NOx Emission Profile for Euro IV and Euro V Buses
3.5 Areas with High Bus and HGV Flows

The emissions apportionment discussion in Section 3.4.1 indicates that buses and HGVs may lead to disproportionately high emissions compared to their number within the vehicle fleet. However, the impacts due to these vehicles will not occur equally on all roads. This is illustrated in Figure 9, which highlights road sections with greater than 7% traffic flow of either buses or HGVs and where the modelled annual mean concentration of NO$_2$ exceeds 36µg/m$^3$. The concentration threshold used in this plot is below the EU limit value, but was considered to be cautious, and generally consistent with the approach used to designate the existing AQMA. High proportions of HGV movements are concentrated on the main radial routes, including the M60 and M62 motorways, whilst high proportions of bus movements tend to occur along relatively short sections of road within the main urban centres.

Figure 9: Roads with High Proportions of Bus or HGV Movements and High Annual Mean NO$_2$ Concentration

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5 The existing AQMA was declared based on the 35 µg/m$^2$ contour from modelling undertaken in 2005
3.6 Key Priority Areas for Air Quality Action Planning

The term, ‘Key Priority Areas’ is introduced in Section 3.3. These are areas of relevant exposure identified in this Plan that tend to be adjacent to major roads and heavily trafficked or congested areas with poor air quality, where improvement actions would achieve the greatest effects. Specific areas which are subject to worsening air quality from cumulative impacts from development and traffic should be the focus of priority action to mitigate public health concerns.

3.6.1 HGVs and Buses

In order to identify the Key Priority Areas for HGVs and buses, the plan must also consider the locations where the public are exposed to high pollutant concentrations due to HGV and bus emissions. Figure 10 and Figure 11 show the areas with high proportions (>7%) of bus and HGV movements, where the modelled annual mean concentration of NO₂ exceeds the 35µg/m³ target, and also where the road is within 50m of a property.

Based on this analysis, the priority roads for HGVs and buses are indicated in Table 1 and Table 2 respectively, along with monitored annual mean NO₂ concentrations at locations considered representative of air quality along that route and the basic vehicle fleet split on each road.

<table>
<thead>
<tr>
<th>Area/Road</th>
<th>Monitored Annual Mean NO₂²</th>
<th>Traffic Composition</th>
</tr>
</thead>
<tbody>
<tr>
<td>Site ID 2013 2014 Petrol Cars Diesel Cars HGV Bus</td>
<td></td>
<td></td>
</tr>
<tr>
<td>M60 South</td>
<td></td>
<td></td>
</tr>
<tr>
<td>ST18</td>
<td>42.8</td>
<td>40.5</td>
</tr>
<tr>
<td>ST20</td>
<td>42.8</td>
<td>41.8</td>
</tr>
<tr>
<td>M60 West</td>
<td></td>
<td></td>
</tr>
<tr>
<td>TR23</td>
<td>38.9</td>
<td>38.6</td>
</tr>
<tr>
<td>SA32</td>
<td>36.0</td>
<td>-</td>
</tr>
<tr>
<td>SA20</td>
<td>50.1</td>
<td>47.8</td>
</tr>
<tr>
<td>M62</td>
<td></td>
<td></td>
</tr>
<tr>
<td>RO6A</td>
<td>38.2</td>
<td>43.1</td>
</tr>
<tr>
<td>RO2A</td>
<td>37.1</td>
<td>40.7</td>
</tr>
<tr>
<td>M56</td>
<td></td>
<td></td>
</tr>
<tr>
<td>MA13</td>
<td>48.9</td>
<td>51.2</td>
</tr>
<tr>
<td>M66</td>
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<td></td>
</tr>
<tr>
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<td>25.8</td>
<td>26.7</td>
</tr>
<tr>
<td>M67</td>
<td></td>
<td></td>
</tr>
<tr>
<td>TA18</td>
<td>44.6</td>
<td>46.8</td>
</tr>
<tr>
<td>TA21</td>
<td>50.4</td>
<td>50.6</td>
</tr>
<tr>
<td>M602</td>
<td></td>
<td></td>
</tr>
<tr>
<td>SA44</td>
<td>36.2</td>
<td>38.0</td>
</tr>
<tr>
<td>A580 East Lancashire Road</td>
<td></td>
<td></td>
</tr>
<tr>
<td>WI52</td>
<td>27.0</td>
<td>42.1</td>
</tr>
<tr>
<td>SA35</td>
<td>29.8</td>
<td>-</td>
</tr>
<tr>
<td>A5081 Park Way</td>
<td></td>
<td></td>
</tr>
<tr>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>A6 Hazel Grove / High Lane</td>
<td></td>
<td></td>
</tr>
<tr>
<td>ST7</td>
<td>51.0</td>
<td>46.4</td>
</tr>
<tr>
<td>A628 Mottram</td>
<td></td>
<td></td>
</tr>
<tr>
<td>TA21</td>
<td>50.4</td>
<td>50.6</td>
</tr>
<tr>
<td>A57 Manchester Road</td>
<td></td>
<td></td>
</tr>
<tr>
<td>TA24</td>
<td>33.8</td>
<td>36</td>
</tr>
<tr>
<td>A57(M) Mancunian Way</td>
<td></td>
<td></td>
</tr>
<tr>
<td>MA72</td>
<td>35.2</td>
<td>36.1</td>
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<tr>
<td>A572 Leigh Road</td>
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<td></td>
</tr>
<tr>
<td>SA33</td>
<td>31.3</td>
<td>30.7</td>
</tr>
<tr>
<td>A575 Walkden Road</td>
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<tr>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>A635 Manchester Road</td>
<td></td>
<td></td>
</tr>
<tr>
<td>TA13</td>
<td>39.3</td>
<td>42.3</td>
</tr>
</tbody>
</table>

Note: A Example of recorded data on, or near, this road

Traffic flow composition data from the EMIGMA Greater Manchester Emissions Inventory database.
Figure 10: Roads with High Proportions of Bus Movements and High Annual Mean NO\textsubscript{2} Concentration near Properties

Table 2: Key Priority Areas for Bus Interventions

<table>
<thead>
<tr>
<th>Area/Road</th>
<th>Monitored Annual Mean NO\textsubscript{2}\textsuperscript{a}</th>
<th>Traffic Composition</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Site ID</td>
<td>2013</td>
</tr>
<tr>
<td>B5117 Oxford Road</td>
<td>MA82</td>
<td>60.2</td>
</tr>
<tr>
<td>A6 Broad Street</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>A664 Rochdale Road</td>
<td>MA85</td>
<td>42.9</td>
</tr>
<tr>
<td>Manchester city centre \textsuperscript{b,c}</td>
<td>MA24</td>
<td>46.9</td>
</tr>
<tr>
<td>Oldham town centre \textsuperscript{b}</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Rochdale town centre \textsuperscript{b}</td>
<td>RO11A</td>
<td>49.3</td>
</tr>
<tr>
<td>Bury town centre \textsuperscript{b}</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Bolton town centre \textsuperscript{b}</td>
<td>BO8</td>
<td>-</td>
</tr>
<tr>
<td>Wigan town centre \textsuperscript{b}</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Stockport town centre \textsuperscript{b,c}</td>
<td>ST18</td>
<td>42.8</td>
</tr>
</tbody>
</table>

Note:  
\textsuperscript{a} Example of recorded data on, or near, this road  
\textsuperscript{b} Example of road in the town centre used to demonstrate an example of a road with high bus flow in this area  
\textsuperscript{c} Traffic flow composition data from the EMIGMA model  
\textsuperscript{d} Bus-only routes
3.6.2 Cars

Private cars typically represent >70% of the vehicle movements on most roads, and so the influence of cars is significant in most areas where high pollutant concentrations have been identified. Furthermore, the large proportion of cars also influences areas of congestion due to the road space taken up by the vehicles.

Figure 12 shows the roads with high car traffic volumes in areas of high pollutant concentrations and within 25m of properties, and shows that these roads are distributed throughout the region, and are not focused on main routes or urban centres. Therefore, actions to reduce emissions from private cars should target the whole fleet with less focus on the Key Priority Areas identified for HGVs and buses, and the Key Priority Areas for cars should include all roads where the pollutant concentrations exceed 35µg/m³ and have properties within 25m.

Detailed information about the car fleet composition will be required to properly understand the emissions arising from this component of the fleet, as the age, fuel-type and typical journey length will determine the emissions profile. This in turn will ensure that effective control measures can be considered, such as targeting older vehicles in some areas, or specific fuel types in other areas.
3.6.3 Summary of Key Priority Areas

This analysis indicates where targeted Actions should be implemented, although the relationship between different effects should also be recognised. For example, bus interventions may affect car use due to the model shift between travel types, whereas public/private transport interventions are unlikely to affect HGV or other freight movements due to the type of journey.

The population data used to identify the Key Priority Areas do not include socio-economic data, where people living in economically deprived areas may be more sensitive to poor air quality and should, therefore, be prioritised. This has been considered within the actions and will be incorporated within the Health Impact Assessment (action 7.4).
4 CURRENT AIR QUALITY IMPROVEMENT INITIATIVES

Significant effort has been made over the last decade to improve air quality across Greater Manchester. This section does not set out to document the progress made in detail, but it does highlight the key initiatives.

4.1 Greater Manchester Air Quality Strategy and Air Quality Action Plan

The Greater Manchester Air Quality Strategy and Action Plan (AGMA, 2006) sets out a wide-reaching package of measures to address air pollution from road transport, with a particular focus on achieving EU limits for NO₂ by 2010. Actions included in the Plan were divided into the following categories:

- Physical improvements to the transport network to give priority to passenger transport and cycling
- Regulation and enforcement to improve co-ordination between various agencies to reduce pollution, for example, from poorly tuned engines or through idling vehicles
- Smarter choices to make it easier for residents, businesses and visitors in Greater Manchester to contribute to reducing pollution and carbon emissions through their own actions
- Planning policy and development
- Cleaner technology, fuels and practices
- Improved partnership working with other organisations.

Key air quality objectives from the Strategy and Action Plan were also transposed into Local Transport Plan 2011-2016 (LTP3), which incorporated the Air Quality Local Transport and Implementation Plan. The overall strategy for improving air quality in Greater Manchester defined in the Implementation Plan was focused on:

- Increasing travel by sustainable modes
- Reducing acute pollution incidents from traffic
- Improving vehicle efficiency, including vehicle and fuel technology and efficient driving techniques
- Encouraging smarter travel through improved fares, ticketing and information, management of demand for car travel and promotional campaigns
- Better integration of transport and new development
- Reducing trips by motor vehicles by improvements to public transport and to infrastructure for walking and cycling
- Improving network efficiency.

4.1.1 Air Quality Strategy and Action Plan Progress

Progress on the Action Plan was reported in the LTP3 Progress Report 2014 (GMCA, 2014). In the short term, options to reduce acute pollution incidents from traffic and to improve vehicle efficiency included:

- An annual programme of vehicle emissions testing on major transport corridors;
- Extending the enforcement of idling vehicles, which is already carried out in the regional centre, to town and district centres;
- Targeted renewal of buses on routes into the regional centre and in adjacent areas where permitted levels of pollutants are exceeded;
- Supporting/lobbying central Government for a national HGV scrappage scheme and working with the Government on complementary regulation measures; and
- Co-ordinating the uptake of Safe and Fuel Efficient Driving (SAFED) training for smaller freight and bus operators and promoting continued updates to driving skills through a best-practice scheme.

However, the Action Plan has not achieved the improvements that were hoped for, since the impact of the individual measures often reduced overall emissions across the conurbation whilst changes on individual roads were imperceptible. Therefore, future actions are proposed to be focused on the most beneficial options within specific geographic areas, such as the roads within the AQMA and, in the context of this plan, the Key Priority Areas.
5 ADDITIONAL CONSIDERATIONS IN DRAWING UP THIS AQAP

Air quality improvements can be achieved in many ways, relying on interventions that can complement one another and can take effect over months and years.

5.1 Key Performance Indicators

Actions to improve local air quality by reducing emissions from road vehicles may focus upon reducing the total number of vehicle movements or target a specific component of the vehicle fleet, such as buses or HGVs, to achieve an improved emission performance.

The Air Quality Strategy and Action Plan (GMCA, 2006) and the 2013/2014 Air Quality Progress Report (GMCA, 2014) included a range of transport-related measures that were intended to focus on the following objectives:

- Reducing trips by motor vehicles
- Improving vehicle efficiency through vehicle and fuel technology and efficient driving techniques.

The objectives from the 2006 Plan were used to inform the Key Performance Indicators (KPIs) in this Action Plan for changes to the fleet that may lead to local air quality effects, as shown in Table 3 along with examples. These KPIs are used to show how each of the actions may improve local air quality.

The KPIs are colour-coded throughout this document so as to easily see how each action may improve air quality.

In addition to these KPIs, it may also be possible to reduce exposure by redistributing traffic away from the Key Priority Areas, or to avoid introducing new developments in these areas. However, these options will not necessarily lead to long-term local air quality improvements and may lead to a redistribution of the areas of high pollutant concentration, and so this is not considered to be a sustainable KPI.

Table 3: Key Performance Indicators for local air quality

<table>
<thead>
<tr>
<th>KPI</th>
<th>Example</th>
</tr>
</thead>
<tbody>
<tr>
<td>Reduce Traffic</td>
<td>Reduce the number of vehicle movements, either during peak hours or more generally. This may affect the whole fleet or only part of it. E.g. reduce the number of private cars by redistribution onto public transport.</td>
</tr>
<tr>
<td>Increase Efficiency</td>
<td>Improve the traffic flow to reduce congestion and achieve lower emissions from the existing fleet. E.g. changing speeds to achieve less stop-start movement or more efficient driving profiles, such as through variable speed limits, traffic light timing or driver education.</td>
</tr>
<tr>
<td>Improve Fleet</td>
<td>Change the composition of the existing fleet to increase the proportion of low-emission vehicles. E.g. displace older vehicles in favour of newer vehicles that achieve a high Euro engine emission standard or have ultra-low-emissions, such as Electric Vehicles (EVs).</td>
</tr>
</tbody>
</table>
5.2 Existing Programmes

The existing policies, programmes and schemes being undertaken by TfGM and district authorities were reviewed to identify where they include air quality as a consideration. However, many of these policies do not explicitly define how they will be implemented, or what the magnitude and extent of the air quality effects will be. Therefore, the actions in this Plan build on a number of the existing programmes outlined in the following sections:

- Local and Greater Manchester-wide policies, which outline the Greater Manchester-wide strategies, are discussed in Appendix A. Where an action is intrinsically linked to an existing policy or fund, this has been identified within the relevant action.
- Infrastructure improvement schemes, which will have discrete local air quality effects due to changes to traffic flow or travel behaviour, are identified in Appendix B.

5.3 Responsibility and Resources

The Action Plan will be led and coordinated by TfGM, whilst the commitment to implement the actions is undertaken jointly by TfGM and the regional stakeholders, such as local authorities. Where financial or staff resources are required, TfGM will coordinate the requirements and resources with the aim of achieving the action.

A detailed implementation plan to appraise the actions and to define how they will be undertaken will be created after the actions have been adopted. The components of the implementation plan are outlined in Section 13.1.

5.4 Structure of Actions

The types of policies and interventions that make up the actions have been divided into the following broad subjects, based on the area and type of effects that may be achieved:

- Section 6, Actions for Development Control and Planning Regulation
- Section 7, Actions for Freight and Heavy Goods Vehicles
- Section 8, Actions for Buses, including route management
- Section 9, Actions for Cycling
- Section 10, Actions for Travel Choices
- Section 11, Actions for Cars
- Section 12, Actions for Information and Resources, such as websites.

5.5 Measuring Effects

The local air quality effects of discrete programmes, schemes and interventions may not be measurable (by measuring air quality) due to the cumulative effects of different schemes and other factors. Previous efforts to improve air quality in the region also did not necessarily consider the measurability of the actions where it was assumed improvements would occur, whilst tangible beneficial effects were not always achieved and could not be attributed to individual actions.

Therefore, although air quality will continue to be measured, it will not always represent the level of success for the defined actions. Whilst air quality improvements are the goal of this Plan, it is often more appropriate to measure another parameter that should directly or indirectly affect air quality. Such a parameter could be bus patronage, or proportion of electric vehicles registered. Appropriate means of measuring effects for each action will be identified in the Implementation Plan, and will be linked to the KPI for each action.

Where possible, air quality effects will be measured for discrete schemes, although this will likely be possible only for significant infrastructure projects, such as new roads, where a pre and post-development monitoring campaign would be used to measure changes in air quality.
5.6 Timescales

The actions have been attributed approximate timescales for the effect on local air quality to take place, and which will be outlined in greater detail in the Implementation Plan (see Section 13.1). Timescales for the various actions that will be implemented to improve local air quality may be impacted by new Government legislation.

Long-term actions are essential to create the groundwork to achieve an integrated low-emission transport infrastructure within the 25-year timescale of the 2040 Transport Strategy. These actions include large-scale infrastructure projects, such as electric charging points and cycleways.

Medium-term actions are intended to have an effect over the three-to-four years following the initial adoption of the Action Plan. These include: drivers, incentives and penalties to change people’s behaviour through education and opportunities for alternative modes of travel. These actions will also increase the rate of the fleet turnover, in order to achieve a low-emission fleet sooner than may otherwise be achieved. They include policies that will have increasing effect over time, but also transport infrastructure and regulation that will have an abrupt effect following implementation.

Short-term actions may be implemented within a matter of months, and are intended to achieve local air quality benefits in the Key Priority Areas through travel planning and development control.

5.7 Priority Actions

The Low-Emission Strategy came to the conclusions about which types of action would be most effective. At this stage, the actions have not been ranked in order of priority, although they will each achieve different air quality effects within different timescales and financial budgets. The prioritisation of individual actions will be outlined in the Implementation Plan, with thorough consideration of factors such as cost, benefit and timescale.

Where the implementation of an action is dependent on another action going ahead, this has been identified.

5.8 Complementary Effects

Many actions may have complementary effects on the following:

- **Noise**: Increased uptake of new vehicle technology such as electric vehicles and reduced traffic conditions will generally contribute to reduced noise.

- **Climate change and carbon emissions**: It has recently become more apparent that programmes and policies to reduce carbon emissions have occasionally led to deterioration in local air quality, such as the promotion of the diesel car fleet. Therefore, the potential effects on climate change have been considered in the actions to ensure that complementary effects are achieved.

- **Social inclusion**: It is essential that the actions do not adversely affect the most vulnerable social groups in the region, where the poorest social groups are often most susceptible to changes in air quality, and are also most likely to be reliant on public transport.
5.9 Strategic Road Network

The Strategic Road Network (SRN) is managed by Highways England (HE), rather than the local authorities or regional transport authority, and this includes the motorway network around Manchester. The M60, in particular, is a major peripheral route through the region that is used to access the major urban centres.

Where actions are proposed that may lead to an impact on the SRN, such as a redistribution of freight traffic, this would need to be discussed with HE to ensure that sufficient road capacity is available to accommodate it.

5.10 Industrial Emission Sources

The main source of emissions in the region leading to the designation of the AQMA is road traffic. Therefore, the majority of actions presented in this report are targeted towards vehicles.

Industrial sources, such as boilers or large stationary engines, have been recognised as contributing to total pollutant concentrations. However, these sources are regulated through the Environmental Permitting Regulations (EPR) regime and the Industrial Emissions Directive by the local authority and the Environment Agency, depending on the size and type of the process, and so these industrial sources are not covered in this Plan.

5.11 Manchester Airport and Network Rail

Manchester Airport, Highways England and Network Rail have their own Environmental or Air Quality Plans. TfGM will engage with these organisations to ensure that activities are aligned.
6 ACTIONS FOR MANAGING NEW DEVELOPMENT

Coordinated controls to regulate new development area essential to ensure that the potential local air quality effects from individual schemes, and cumulative impacts from multiple sites, are properly quantified and reviewed in the context of the Low-Emission Strategy.

Strategic growth is a key objective of the Greater Manchester Spatial Framework (GMSF); effective planning polices will ensure that detrimental impacts are minimised, whilst increasing the opportunity for beneficial effects to be achieved.

6.1 Construction Management Guidance

Emissions associated with construction sites include dust and particulates due to site preparation, demolition and construction, and exhaust emissions from non-road mobile machinery and generators or other static plant. Impacts may also occur where there are a large number of HGV movements to and from a site, and disruption to normal traffic flows due to road closures, etc.

Therefore, the Institute of Air Quality Management (2014) Guidance on the Assessment of Dust from Demolition and Construction will be adopted as guidance to be used by all Greater Manchester councils in order to properly assess potential impacts from construction activity and implement appropriate mitigation controls consistently.

This action would complement:

- Action 2.1 Delivery and Servicing Plan Toolkit, which would be used to create a construction vehicle routing plan.

<table>
<thead>
<tr>
<th>Action 1.1</th>
</tr>
</thead>
<tbody>
<tr>
<td>Reduce Traffic</td>
</tr>
</tbody>
</table>

Greater Manchester councils to adopt the most recent IAQM Guidance on the Assessment of Dust from Demolition and Construction as current best practice to assess and mitigate emissions from construction sites.

i. Where a key priority area is affected by a proposed scheme, a high level of mitigation control will be requested.

6.2 Development Planning Guidance

Emissions associated with sites (once operational) may be assessed at planning application stage on an individual basis. Whilst the GMSF identifies the broad policy and planning approach that will be used by local authorities in potential development areas, it is typically the responsibility of the developers to demonstrate that environmental impacts are acceptable. Many European cities which have been successful at achieving high levels of modal shift and significantly reduced emissions, have a metropolitan level approach to planning and decision making.

Therefore, to ensure consistency in the requirements for assessments to be undertaken throughout the region, the Greater Manchester councils will adopt as best practice the most recent development and planning control guidance published jointly by the Institute of Air Quality Management (IAQM) and Environmental Protection UK (EPUK), and subsequent updates.
The IAQM/EPUK guidance outlines the criteria that may trigger an air quality assessment, with regard to existing conditions and the predicted changes in traffic flows, car parking or industrial emissions. The detail required in an assessment would be proportionate to the proposed development to demonstrate suitable evidence of the potential local air quality impacts, ranging from a simple letter, to a detailed dispersion modelling assessment, which may also entail scheme-specific local air quality monitoring in situations where no suitable data is otherwise available.

The objective of using the guidance as an action is to ensure that potential local air quality effects are not overlooked, and is not intended to introduce a burden on developers or local authorities to undertake unnecessary work.

The guidance will also be used to determine where additional mitigation controls may be required to reduce air quality impacts in Key Priority Areas, and to monitor potential cumulative impacts from multiple developments.

This action would complement:

- 1.3 Cumulative Development Database
- 2.1 Delivery and Servicing Plan Toolkit, by implementing a travel plan to minimise the number of journeys and to route vehicles to avoid the Key Priority Areas
- 5 Travel Choices, to provide access to alternative travel options for users of new developments
- 7.7 Air Quality Monitoring Database.

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GM local authorities will adopt the most recent IAQM/EPUK guidance for air quality assessment as current best practice, to help ensure that planning applications consider potential local air quality impacts and opportunities to improve air quality are realised.

i. Where a Key Priority Area is significantly adversely affected by a proposed scheme, a high level of mitigation control will be requested.

ii. The IAQM/EPUK guidance will also be used to screen and assess industrial sources, such as boilers or large stationary engines.

GM local authorities to recommend mitigation controls in accordance with the most recent guidance and the other actions in this document for new developments that contribute to a deterioration of air quality in Air Quality Management Areas (AQMAs).

Where an air quality assessment is triggered, it should include a review of monitoring data. Where monitoring is not currently undertaken, it may be requested to inform the application or to confirm the effects.

6.3 Cumulative Development Database

A key issue of concern that has affected air quality in regions throughout the UK has been the effect of development-creep, whereby numerous small developments have been approved in isolation, leading to a potentially significant cumulative impact.

All planning applications should incorporate a review of other local applications (either pending or approved) and incorporate the combined effects into the assessment scenarios. Therefore, air quality assessments for significant new developments (triggered by the IAQM/EPUK guidance) will be recorded on a Geographic Information System (GIS) by TfGM, which may be accessed by local authority air quality officers and used by local authorities or developers to appraise potential effects that may arise due to multiple developments in proximity to each other.

It is not the intention that TfGM will take on any responsibility for planning regulation, but will provide the database resource for use by other parties.
This action would complement:

- 1.2 Development Planning Guidance
- 2.1 Delivery and Servicing Plan Toolkit, to coordinate the effects of increased traffic flows.

The support roles provided by TfGM are discussed in Section 12.6.

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A centralised database of significant planning applications and air quality assessments will be managed by TfGM, as a record of the cumulative effects of multiple developments and thereby facilitate combined approaches to minimising emissions.

### 6.4 Clean Air Zones

A Clean Air Zone (CAZ) defines an area where targeted action is taken to improve air quality and resources are prioritised and coordinated in order to shape the urban environment in a way that delivers improved health benefits and supports economic growth.

CAZs aim to address all sources of pollution, including nitrogen dioxide and particulate matter, and reduce public exposure to them using a range of measures tailored to the particular location.

Within a CAZ there is also a particular focus on measures to accelerate the transition to a low carbon, low-emission economy. This will ensure improvements are ongoing and sustainable, support future development and decouple local growth from both air pollution and carbon emissions. Delivering CAZs will also help the UK to meet its legally binding carbon targets as set out in the Climate Change Act.

CAZs bring together immediate action to improve air quality with support for cities to grow while delivering sustained reductions in pollution and a transition to a low emission economy. Where there are the most persistent pollution problems this is supported by access restrictions to encourage only the cleanest vehicles to operate in the city.

CAZs fall into two categories:

1. Non-charging CAZs – These are defined geographic areas used as a focus for action to improve air quality. This action can take a range of forms including, but not limited to, those set out in Section 2 but does not include the use of charge based access restrictions.

2. Charging CAZs – These are zones where, in addition to the above, vehicle owners are required to pay a charge to enter if they are driving a vehicle that does not meet the particular standard for their vehicle in that zone.

The ability for charging authorities to introduce a CAZ is set out in the Transport Act 2000. Part III of the Act empowers local authorities (as “charging authorities”) to make a local charging scheme in respect of the use or keeping of motor vehicles on roads.

The establishment of a charging CAZ has been recognised as a possible tool for improving local air quality, which would require careful research to identify the economic, social and environmental impacts (positive and negative) of establishing a CAZ. Such analysis would need to consider geographic and vehicular scope, the level of charge to both drive change and to cover operational costs of the scheme and what exemptions would be allowed. It is also essential that the appraisal should identify the resultant human health and economic impacts.

As discussed in Section 5.9, the SRN incorporates the M60, which is a major peripheral route through the region operated by Highways England. The SRN may be affected by traffic redistributed due to a charging CAZ, and so the effects of this must be identified and discussed with the HE as part of the appraisal.
The CAZ may complement and affect most of the actions in the Plan, as it will alter the baseline against which the effects of the actions would be compared, whilst the implementation of other actions and programmes will affect how the CAZ may be operated.

The Directorate General for Mobility and Transport has recently launched a study to assist it with the preparation of non-binding guidance documents on six different aspects of urban access regulations. After a tender process, a consortium led by Instituto di Studi per l’Integrazione dei Sistemi (IT) and involving PricewaterhouseCoopers (BE) is conducting the study.

The first two topics to be covered are:

1. **Information and communication on the schemes adopted for urban access regulations**

2. **(Cross-border) enforcement, vehicle types, their identification and exemptions.**

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TfGM will undertake an appraisal of the effects of charging CAZs to incorporate the following:

i. Determine the possible appraisal scenarios, considering geographic scope, implementation timeline, political and public acceptability enforcement, and existing/projected vehicle fleet.

ii. Local air quality assessment.

iii. Health impact assessment.

iv. Economic and cost/benefit appraisal.

The appraisal will also consider the cumulative and knock-on effects of a CAZ on other areas, such as the potential redistribution of significant components of the fleet into areas outside the controlled zone.

It will also be essential to consider the other actions in this Plan, as many could alter the baseline against which the effects of the CAZ would be compared, and many could also affect the implementation of a CAZ directly.

### 6.5 20mph Zones

Emissions from vehicles are highly dependent on speed profiles, whereby very low and very high speeds or hard acceleration typically result in the highest emissions, as the engine is operating outside the most efficient range. The speed/emission profiles in Section 3.4 demonstrate how vehicle emissions generally increase at lower speeds, whilst lowest emissions occur at ~50-70km/hr (~30-50mph).

The implementation of 20mph zones in urban areas has been cited as having the potential to benefit local air quality through smoother vehicle flow through junctions and reduced acceleration and braking, as well as having potential for additional benefits from encouraging modal shift from driving to walking or cycling. Whilst average-speed emissions models suggest that vehicle emissions at 20mph are greater than at 30mph it is thought that the influence on driving styles of 20mph zones is smoother with less aggressive accelerations and decelerations and more time spent driving in the cruise phase, which results in lower exhaust emissions overall. However, research carried out to date has shown mixed results for different pollutants and different vehicle types.

Recent studies carried out in the City of London indicated that NOx and CO₂ emissions of light-duty petrol vehicles were higher for 20mph roads than 30mph road sections, whilst for light-duty diesels lower NOx and CO₂ emissions were observed for 20mph roads. Emissions of PM for both petrol and diesel light-duty vehicles were estimated to be lower in 20mph zones than 30mph zones, which may be attributable to lower non-exhaust PM emissions at lower speeds (e.g. brake and tyre wear, resuspension of road dust). Overall, it was concluded that it would be “incorrect to assume a 20mph speed restriction would be detrimental to ambient local air quality, as the effects on vehicle emissions are mixed”.

In Salford, Chapel Street has been transformed into a pedestrian-friendly city centre environment, while still retaining its function as a principal public transport corridor. Peak time traffic volumes have been reduced from 1,800 to 1,200 vehicles per hour, with speeds reduced from 30mph to 20mph. This will have a beneficial effect due to reduced traffic flows, whilst it should also improve traffic flow and reduce ‘stop-start’ movements.

### Action 1.5
**Increase Efficiency**

Review the effects of 20mph zones on air quality and incorporate this when scoping proposals for such zones in GM.

i. Review assessment reports and studies from other regions to determine the potential effects of 20mph zones may have on vehicle emissions in different road conditions.

ii. Undertake air quality monitoring in areas where speed restrictions may be implemented to provide an additional local dataset before and after a scheme is implemented.

Identify route corridors in the Greater Manchester region which might be suitable for 20mph zones, and where it may have beneficial effects on emissions, with regard to the existing fleet composition and the traffic flow patterns.

### 6.6 Encouraging Travel Planning

Individuals and companies are encouraged to look at travel planning measures, and to investigate the potential of additional demand management measures to effect a significant mode shift and to stimulate the uptake of low-emission vehicles.

Those companies that do not agree to implement a travel planning scheme may be financially penalised based on the number of employee parking spaces they provide. Therefore, whilst there should be no unreasonable detrimental effects from implementing travel choice schemes, the financial penalty to employers should ensure that it is well-supported.

This action would complement:

- 2.1 Delivery and Servicing Plan Toolkit
- 5 Travel Choices interventions, which may be used for workplace travel planning.
- 1.4 Clean Air Zone.

### Action 1.6

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<th>Reduce Traffic</th>
<th>Increase Efficiency</th>
<th>Improve Fleet</th>
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TfGM will work with the local authorities to encourage travel planning measures in businesses and individuals to effect a significant modal shift. TfGM will:

i. Investigate the potential of additional demand management measures to effect a significant mode shift and to stimulate the uptake of low-emission vehicles.

ii. Review the future role, types, supply and cost of parking, especially in the key centres, including consideration of the needs of new development and electric vehicles.
6.7 Taxi and Private Hire Quality Controls to Prioritise Low-Emission Vehicles

Taxis and private hire vehicles represent a relatively small proportion of the fleet, but they may be disproportionately significant due to the high number of journeys undertaken and vehicle km driven within relatively small areas by a fixed number of vehicles.

Therefore, by ensuring that these vehicles achieve a low-emission profile, it should have a direct and measurable effect on local air quality.

This action would complement:

- 1.4 CAZs, where taxis are a key part of the local fleet
- 6.1 Plugged-in Places EV Charging Network, where EV taxis would increase the demand for the charging points.

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<tr>
<th>Action 1.7</th>
<th>Reduce Traffic</th>
<th>Increase Efficiency</th>
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<tbody>
<tr>
<td>TfGM will work with licensing authorities and seek to standardise the minimum emission requirements (i.e. age) of the vehicles that are allowed to operate.</td>
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<tr>
<td>The minimum emission standards will be progressively increased in future years to ensure a very low emission limit will be achieved within a defined timescale.</td>
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6.8 Green Infrastructure

Nature can be used to provide important services for communities by protecting them against flooding or excessive heat, or helping to improve air, soil and water quality. The provision of green infrastructure in and around urban areas is now widely recognised as contributing towards creating places where people want to live and work. The concept of green infrastructure is embodied in the government’s Planning Policy Statements. It is an essential component of good planning for urban and rural areas.

Green Infrastructure is a network providing the “ingredients” for solving urban and climatic challenges by building with nature. The main components of this approach include stormwater management, climate adaptation, more biodiversity, food production and sustainable energy production. The outcomes include better air quality, less heat stress, clean water and healthy soils, as well as the more anthropocentric functions such as improved quality of life through recreation and providing shade and shelter in and around towns and cities. Green infrastructure also serves to provide an ecological framework for the social, economic and environmental health of the surroundings.

This action would complement:

- 6.4 School travel, where the use of green screens will be investigated.

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<th>Action 1.8</th>
<th>Increase Efficiency</th>
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<tr>
<td>TfGM will promote the contribution of green infrastructure to improve air quality, and will work with authorities to investigate the potential of green screens at significant locations, such as schools.</td>
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| 39 | ACTIONS FOR MANAGING NEW DEVELOPMENT |
7 ACTIONS FOR FREIGHT AND GOODS VEHICLES

Emissions from HGVs are disproportionately higher than from cars and other small vehicles, and in areas with large numbers of freight journeys they typically contribute a significant proportion of the total emissions. A number of Key Priority Areas were identified with a high proportion of HGV journeys where reduced HGV emissions would achieve tangible local air quality benefits. The actions below will complement the Greater Manchester Freight and Logistics Strategy. The purpose of this strategy is to consider current Greater Manchester delivery, servicing and logistics activities and set out the ambitions for the region beyond 2025.

7.1 Delivery and Servicing Plan Toolkit

TfGM has developed a Delivery and Servicing Plan Toolkit (DSP) to be used by private and public organisations in coordination with the TfGM Logistics and Environment team and the Travel Choices team.

The toolkit will be accessible online and will help businesses to identify opportunities to better manage deliveries to ensure supplies are delivered when they are needed in order to save time and costs. The DSP will also help to reduce the negative impacts of delivery-related activities such as harmful emissions, congestion and collisions, including displacing freight from HGVs onto alternative low-emission vehicles. The toolkit will specifically target deliveries into the congested areas such as city and town centres as well as key radial routes.

The toolkit has received Local Sustainable Transport project funding, and is now ready for use.

Many components of the DSP may correlate with air quality improvement and emissions reduction, which will improve local air quality. Therefore, the outcomes from the DSP will be integrated into the AQAP to ensure that the greatest possible synergy is achieved.

This programme will complement other actions:

- 1.2 Development Planning Guidance, which is essential to ensure that sites are properly appraised for local air quality impacts
- 2.3 Urban Consolidation and other consolidation models, where travel planning is an essential component required to fully realise the local air quality benefits
- 4.3 Cycle Logistics.

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<tr>
<th>Action 2.1</th>
<th>Reduce Traffic</th>
<th>Increase Efficiency</th>
<th>Improve Fleet</th>
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<tbody>
<tr>
<td>Air quality considerations will be incorporated into the DSP Toolkit to reduce HGV/LGV movements, and hence emissions, in the key priority areas. The toolkit is designed to help private and public organisations better manage deliveries.</td>
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<td>i. All GM councils will implement the DSP Toolkit at their own sites.</td>
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<tr>
<td>ii. The key priority areas for air quality due to freight emissions will be included in the toolkit, to encourage more efficient practices.</td>
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<tr>
<td>iii. TfGM will support the use of the DSP Toolkit as best practice at all new development sites.</td>
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7.2 Urban Distribution Centres

TfGM is investigating opportunities to create new local freight distribution centres on the outskirts of the regional centre and other key areas with high volumes of HGVs, which would be integrated with key national and regional HGV routes (e.g. motorways), as well as alternative transport options, such as water and rail.

It will be important to ensure that new distribution centres utilise low-emission, or ultra-low-emission vehicles, such as EV LGVs, to complete the last stage of delivery into the regional centre or other ultimate destination. Travel planning should also be used to ensure that the greatest local air quality benefits can be achieved during the operation of a new centre.

This programme will complement other actions:

- 2.1 Delivery and Servicing Plan Toolkit, which is an essential component to ensure that a distribution centre achieves the greatest possible local air quality benefits
- 2.3 Urban Consolidation, where local distribution can be integrated into the overall operation of the site
- 4.3 Cycle Logistics.

It will also interact with the Development Management Guidance discussed in Section 6, which considers the effects of new development and the implementation of mitigation controls:

- 1.2 Development Planning Guidance, which is essential to ensure that site is properly appraised for local air quality impacts.

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<th>Increase Efficiency</th>
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<tr>
<td>Locations for potential distribution centres will be identified in the Greater Manchester Spatial Framework, and where these are proposed to be constructed, they will use travel planning to ensure that local air quality benefits are realised.</td>
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<tr>
<td>i. Low-emission, or ultra-low-emission vehicles, such as EV LGVs, will be used to complete the first/last stage of delivery.</td>
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7.3 Urban Consolidation

We recognise the many models and variations of consolidation (centres, procurement, collaboration, mobile models, etc.) and understand the difficulties and restrictions associated with their development and uptake. TfGM is investigating opportunities to introduce consolidation models in the regional centre and other key areas with high volumes of goods vehicles. It is intended that these would be used as shared local distribution centres for delivery of goods and collection of waste, which would reduce the number of HGV/LGV journeys to individual customers.

Local distribution to and from the consolidation centres will be undertaken with cycle or ULEV by coordinating the scheme with other Actions:

- 2.1 Delivery and Servicing Plan Toolkit, which is an essential component to ensure that a distribution centre achieves the greatest possible local air quality benefits
- 4.3 Cycle Logistics.

Courier services and small parcel deliveries have been recognised as a potential concern in the region, with deliveries from multiple delivery providers often visiting the same premises. Therefore, other consolidation models will also be encouraged to reduce the number of journeys and increase the use of more sustainable modes such as bicycle courier or EV.

In areas where any consolidation centres are operating, including privately operated sites, all GM councils will stop personal workplace deliveries to council offices to reduce the number of individual journeys and to support the operation of small parcel consolidation centres.

This programme will complement other actions:

- 1.2 Development Control Policies, which consider the effects of new development and the implementation of mitigation controls.

| Action 2.3 |
|-----------------|-----------------|-----------------|
| Reduce Traffic  | Increase Efficiency | Improve Fleet |

The GM councils and TfGM will implement a policy to actively encourage and facilitate consolidation practices for freight deliveries and waste collection,

i. Integrate these into the operators’ travel plans and existing low-emission infrastructure, such as EV charging.

ii. The introduction of consolidation centres in new developments will be incentivised through travel planning.

iii. The local deliveries from the consolidation centre should be by foot, cycle or EV.

iv. All GM councils will stop personal workplace deliveries to council offices to reduce the number of ‘white van’ courier journeys and to support the operation of small parcel consolidation centres.
7.4 Access for Freight to Key Economic Centres and Sub-regional Freight Facilities

TfGM recognises the importance of moving more freight by rail and water, thereby reducing the number of HGVs on the roads. Whilst the movement of freight by rail and water still involves emissions to air, typically the emissions would be moved away from the priority areas.

The Northern Hub rail proposals will enable more freight trains to be operated on existing routes and provide the stimulus for further commercial investment in rail freight facilities. Alongside this, significant commercial proposals are now being developed for much greater use of the Manchester Ship Canal for freight, including the planned development of a multi-modal freight interchange at Port Salford.

This programme will complement other actions:

- 2.1 Delivery and Servicing Plan Toolkit
- 2.2 Urban Distribution Centres
- 2.3 Urban Consolidation
- 2.5 Freight Information Channels.

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<td><strong>Reduce Traffic</strong></td>
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<tr>
<td>Where areas for freight facilities are identified in the GMSF or any local plans, they can be integrated with rail and water routes in order to reduce the numbers of road HGV movements.</td>
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<tr>
<td>i. Where these facilities are proposed to be constructed they will use travel planning tools to ensure that local air quality benefits are realised.</td>
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7.5 Freight Information Channels

TfGM will explore how active information channels (satellite navigation, smartphones etc.) can be better used for the benefit of freight and other commercial traffic to give access to information on network disruptions.

This programme will complement other actions:

- 2.1 Delivery and Servicing Plan Toolkit.

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<td><strong>Reduce Traffic</strong></td>
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<tr>
<td>TfGM will identify where mobile, digital and live information channels can be used to improve the efficiency of freight transport by providing accurate and up-to-date information to operators and drivers.</td>
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7.6 Diesel transport refrigeration units (TRUs)

Food produce needs to move quickly and efficiently from producer to consumer, often by refrigerated vehicle. The vast majority of refrigerated trucks use diesel-powered refrigeration. In many refrigerated vehicles the cooling is powered by a secondary diesel engine, adding to the emissions already produced by the running vehicle. Diesel transport refrigeration units (TRUs) are effectively unregulated in Europe and, according to forthcoming European Commission regulations, are allowed to emit 29 times as much PM and six times as much NOx than as a modern Euro VI truck. Zero-emission transport refrigeration would eliminate this source of NOx and PM emissions and would deliver substantial and progressively larger reductions in greenhouse gas emissions. Many zero-emission TRUs are also very low noise.

This programme will complement other actions:

- 1.4 Clean Air Zone Appraisal.

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TfGM will support the development and uptake of the alternatives to Diesel Transport Refrigeration Units (TRUs) to ultimately achieve zero-emission transport refrigeration.

7.7 Engine Idling

Idling is when a driver leaves the engine running and the vehicle stationary for a period of time. Everyday cars and trucks idle needlessly, sometimes for hours, and an idling car can release as much pollution as a moving one.

Idling is a waste of fuel and money, resulting in unnecessary negative environmental impact. Depending on the nature of the operation and vehicle types, fleet operators can expect average fuel savings in the region of 1% to 5% when implementing truck anti-idling measures.

This programme will complement other actions:

- 1.4 Clean Air Zone Appraisal.

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TfGM will promote anti idling policies with freight transport companies and more widely.
7.8 Alternative Fuels

In recent years concern about exhaust emissions from motor vehicles has been increasing. Diesel vehicles have very different emission characteristics, and an increase in diesel cars at the expense of petrol cars could have important implications on urban air quality, smog formation, global warming and other environmental issues.

Whilst electric cars are now widely available, the options for heavier vehicles are more limited. To replace pollutant fuels for heavier vehicles (mainly diesel), alternative fuels are currently being developed. Those put forward as alternatives to petrol and conventional diesel include: compressed natural gas (CNG); liquefied petroleum gas (LPG); city diesel; gas to liquid fuel (GTL) hydrogen; alcohol fuels; and battery operated vehicles.

To produce a cleaner environment for all to live and work in, the development of alternative, cleaner fuels is essential. To encourage the use of the fuels, competitive prices combined with good marketing techniques are required.

This will complement other actions, including:

- 6.1 Plugged in Places EV Charging Network

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TfGM will work with the local authorities and other city regions with the aim of developing a consistent policy position in relation to alternative fuels and undertaking activities to encourage and facilitate the uptake of appropriate vehicles.
8 ACTIONS FOR BUSES

Buses represent a significant proportion of the total traffic flow in many urban centres throughout Greater Manchester. Whilst buses are an important component of total emissions, they will need to play an even greater role in future in order to reduce congestion; therefore measures to target these vehicles are essential to achieve the Action Plan objectives.

8.1 Bus Priority Programmes

Bus priority programmes are designed to make bus services more reliable and punctual, passenger waiting facilities more accessible, and improve conditions for pedestrians and cyclists.

8.1.1 Progress

Since 1999/2000, £88m has been invested in Quality Bus Corridor (QBC) routes in Greater Manchester and the network now covers over 277km of bus routes throughout the region. The programme was developed in partnership with local authorities and bus operators. Greater Manchester Passenger Transport Authority provided programme governance and Transport for Greater Manchester provided programme and project management services. Aligned to this, bus operators have focused their fleet renewal programmes on these strategic routes, including modern low-emission vehicles and enhanced driver training programmes. The Government has published the Bus Services Bill 2016 which seeks to encourage greater integration and coordination of bus networks. Greater Manchester will have the option to utilise these new legislative powers as part of its future bus strategy in order to expand upon the network progress that has already been achieved.

More recently, specific large-scale projects include the improved bus connections between Leigh, Salford and Manchester, including 7km of guided busway, with a further 14km of dedicated bus lanes and enhanced priority at junctions. The guided section incorporates a dedicated path for walkers, cyclists and horses, and park and ride facilities at Leigh, Tyldesley and Worsley (see Appendix B). This route includes a Key Priority Area on the A580 East Lancashire Road.

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TfGM is currently working with its partners to identify what improvements might be made to maintain passenger numbers and continue to grow the customer base. TfGM’s future bus strategy for Greater Manchester will seek to explore how air quality considerations can be prioritised

i. Where the permitting environment allows it, ensure appropriate vehicles are used on specific routes, so buses with the lowest emissions profile will be routed through the areas suffering the highest pollutant concentrations.
8.2  Bus Improvements

Significant improvements have been made to the profile of the fleet in Greater Manchester over recent years by working jointly with operators and utilising government funding. The Greater Manchester Bus Partnership Code of Conduct is a voluntary agreement setting out commitments and standards for local bus services, with the aim of enhancing the experience of bus travel, and seeks to support further ongoing investment in new buses within the region. This action plan seeks to support the continuation of the current trend in vehicle investment (based on observed fleet) which indicates that over the next 10 years there will only be a very small proportion of vehicles older than Euro V remaining in the Greater Manchester fleet.

8.2.1  Green Bus Fund

The Green Bus fund (https://www.gov.uk/government/collections/background-to-the-green-bus-fund) was a central government initiative intended to support operators and local authorities in England to buy new low-carbon buses.

Through successful bids to this competition since 2009, a total of 298 low-emission vehicles for Greater Manchester have been part-funded by DfT, as follows:

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<tr>
<th>Funded and Purchased by</th>
<th>Single-deck</th>
<th>Double-deck</th>
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<tbody>
<tr>
<td>Transport for Greater Manchester</td>
<td>101 diesel-electric hybrid</td>
<td></td>
</tr>
<tr>
<td></td>
<td>3 fully electric</td>
<td></td>
</tr>
<tr>
<td>Commercial Operators</td>
<td>28 diesel-electric hybrid</td>
<td>166 diesel-electric hybrid</td>
</tr>
</tbody>
</table>

This initiative should continue to benefit local air quality, although as discussed in Section 3.4.2, careful engine tuning should be used to ensure that emission profiles suit the local conditions and local air quality benefits should not be assumed with all new vehicles. Furthermore, a Low-Emission Bus Scheme was launched by the Office of Low-Emission Vehicles in spring 2015, with submissions in October 2015, offering a new funding stream to promote the update of low and ultra-low-emission buses, and associated charging infrastructure, over a three-year period from April 2016-19, which operators in Greater Manchester have been encouraged to take advantage of.

8.2.2  Clean Bus Technology Fund

TfGM has utilised DfT’s Clean Bus Technology Fund to fund the installation of pollution control equipment on the older diesel buses within its ‘Yellow School Bus’ (YSB) fleet, which disproportionately affect children due to operation in the vicinity of schools. 33 Euro III YSB vehicles have been upgraded since 2013, achieving up to 90% reduction in nitrogen oxides, and funding has now been secured to retrofit the remaining seven Euro IV YSBs, which will complete the upgrade of the whole diesel YSB fleet. These are the only vehicles for which a retrofit programme is deemed preferable to renewal, given the limited mileage of their operation is expected to enable an extended vehicle life.

These programmes will complement other actions:

3.1 Quality Bus Corridors.

<table>
<thead>
<tr>
<th>Action 3.2</th>
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<tbody>
<tr>
<td>Improve Fleet</td>
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The following bus improvement actions will be considered for bus improvements:

i.  Utilise new transport legislation to support the adoption and compliance of an appropriate set of standards across the bus network in Greater Manchester.

ii. Emission testing for new vehicles to ensure they achieve the required emissions standard in real-world conditions.
8.3 Hybrid Bus Improvements

The bus fleet operating in the Greater Manchester region includes a significant number of hybrid diesel-electric vehicles (acquired through the Green Bus Fund and operator self-financing), which use a combination of electric and diesel engines to drive the wheels. This achieves high efficiency and low emissions compared to many traditional pure-diesel vehicles. However, these vehicles cannot be driven in the same way as diesel engine vehicles, as the diesel engine will supplement the electric drive under heavy load (i.e. accelerating or at high speed).

Driver training is essential to ensure that the buses are operated in such a way that achieves the lowest emissions, with the minimum reliance on the diesel engines. This may be supplemented by geofencing control systems that will automatically use the electric drive preferentially within defined areas, such as the key air quality priority areas.

**Action 3.3**

**Increase Efficiency**

The following bus improvement actions will be considered for hybrid buses:

i. Consider the potential of new technologies, such as geofencing and exhaust abatement technology, helping to ensure that benefits are maximised, and where appropriate influence operators accordingly. Seek to establish the level to which operators currently deliver eco-driving training and promote its further roll-out where appropriate, specifically training for drivers of hybrid vehicles, to ensure that the buses are operated in such a way that achieves the lowest emissions.

---

8.4 Trial of Low-Emission Vehicles

Currently, the technologies for buses achieving the lowest emissions are considered to be either pure-EV or range-extenders such as the new London Routemaster vehicle, which uses an electric drivetrain with an on-board diesel generator.

Pure-EV will require significant infrastructure using dedicated charging points or inductive charging equipment in key locations, such as long-duration stops or terminals, and may also offer limited flexibility for use on other routes. However, they have been proven to be suitable for specific situations such as the Metroshuttle in Manchester city centre, which provides a free service from Piccadilly, Victoria, Oxford Road and Salford Central rail stations and can carry up to 57 passengers. With the successful uptake of this technology for small-scale schemes, it will increase the opportunities to introduce additional routes across a wider geographical area.

The range-extender buses are still a very new technology, and are not widely used outside London. However, they do not require the introduction of a significant amount of new infrastructure, and from a passenger perspective they are no different from existing vehicles.

TfGM will follow the development of this technology trial in London and identify any opportunities for its application in Greater Manchester.

**Action 3.4**

**Improve Fleet**

TfGM will consider opportunities for trial of a range-extender bus or other Ultra-Low-Emission Vehicle:

i. Investigate the relevance and potential for application of new technology and work with operators to seek funding opportunities to support trials of new vehicles.

ii. TfGM will seek to develop its bus strategy so that use of these types of vehicles will be increased throughout the Greater Manchester bus network.
9 ACTIONS FOR CYCLING

Encouraging more people to make journeys by bicycle will have significant health effects whilst representing a major component of the overall programme to promote a modal shift away from private cars. The actions are primarily targeted towards supporting existing schemes in order to identify and enhance the local air quality benefits.

9.1 Minor Cycle Infrastructure Funds

The following grants have been used to improve cycling infrastructure, which support the key objectives to increase cycling in the region outlined in the Greater Manchester Cycling Strategy:

Local Sustainable Transport Fund (LSTF) Key Component

LSTF supports the key goals of the Cycling Strategy by providing the essential infrastructure for an integrated cycling and public transport network comprising:

- secure parking in town centre cycle hubs
- adult cycle training
- cycle maintenance classes.

Local Sustainable Transport Fund (LSTF) Large Project

The large projects comprise a package of schemes to improve sustainable access to work and reduce congestion through active travel, which support the ongoing major projects for Community Transport, Smart Technology and Travel Choices.

Cycle Safety Fund

Provides safety improvements at local accident hotspots and key junctions through a discrete funding package that is separate from the other schemes being undertaken to promote cycling in the region.
9.2 Cycle City Ambition Grant (CCAG)

The CCAG provides ring-fenced funding for a network of strategic cycle routes within the M60 ring, including ‘cycle and ride’ stations/stops and cycle promotion. This is a discrete funding package that is separate from the other schemes being undertaken to promote cycling in the region.

9.2.1 Progress

TfGM has delivered a £20million programme of investment as part of the CCAG work package 1 (CCAG1) which includes new cycleways, development of cycle and ride stations and cycling promotion programme, targeting schools and colleges.

Subsequently a second application for £22 million of funding for CCAG work package 2 (CCAG2) was successful in 2015, extending work on cycleways, stations and schools and adding an additional theme of Cycle Friendly District Centres. TfGM is currently mobilising for delivery with implementation over the next three years.

There are also a number of cycling schemes that have been delivered as part of the Local Sustainable Transport Fund (LSTF) programme, including a network of 15 cycle hubs across Greater Manchester.

LSTF work has also included delivery of behavioural change and training initiatives to promote cycling.

9.3 Cycleways

Improved cycle provision in Greater Manchester is a core theme to the transport infrastructure and policy development.

The Greater Manchester Cycling Strategy builds on the previous LTP policy and the investment secured through the LSTF and the CCAG. It sets out a Greater Manchester-wide approach to prioritise future investment in capital and revenue spend on cycling, and challenges policy makers to ensure that programmes are in place to influence, enable and encourage individuals, families and communities to take part in physical activity and adopt active travel choices.

The Greater Manchester Cycling Strategy outlines the key objectives that will create a pro-cycling culture by providing safer cycle routes, more parking and training and traffic management that reduces speeds and gives greater priority to cyclists. It prioritises cycle access to Manchester city centre, town centres and public transport interchanges, supported by improved cycle parking at these locations.

TfGM is working with partners to develop and deliver a sustained and strategic programme of investment in cycling from both the public and private sectors. Within a generation, we are aiming to make cycling a mainstream, everyday and aspirational form of transport for all, regardless of age, ability or background.

The ambition is to increase the number of trips made by bicycle from approximately 2% to 10% by 2025.
9.4 Consolidated Cycle Actions

The overall cycling strategy and network infrastructure improvements are intended to encourage the uptake of cycling in the region, and support the overall programme of travel choices.

Therefore, the actions will apply to the overall cycling programme, rather than an individual programme or scheme.

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<thead>
<tr>
<th><strong>Action 4.1</strong></th>
<th><strong>Reduce Traffic</strong></th>
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<tbody>
<tr>
<td>Improvements to the cycle networks will focus on providing safe green routes that are suitable alternatives in order to promote travel by less polluted routes and to reduce the number of vehicle movements in the key priority areas.</td>
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9.5 Public Cycle Hire

Existing public cycling facilities include secure parking centres and basic racks provided by Greater Manchester authorities, as well as privately operated hire companies. As part of the wider investment in cycling, the feasibility of providing public cycle hire facilities in urban centres is currently being investigated.

In Greater Manchester, the cycle stations could be located near major public transport interchanges in the urban centres so that passengers could complete the last stage of a journey.

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<tr>
<th><strong>Action 4.2</strong></th>
<th><strong>Reduce Traffic</strong></th>
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<tbody>
<tr>
<td>Explore the feasibility of public cycle hire facilities in urban centres, with hire points located near transport hubs and major journey destinations.</td>
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</table>
9.6 Cycle Logistics

This Action Plan incorporates a number of travel freight distribution and logistics actions. A logistics scheme will be implemented to identify funding opportunities or partners to provide cycle courier services as an alternative to EV or white vans. The services would deliver small parcels to the ultimate recipient from the urban consolidation centres.

This programme will complement other actions:

- 2.1 Delivery and Servicing Plan Toolkit
- 2.3 Urban Consolidation.

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<th>Action 4.3</th>
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<tr>
<td>TfGM will encourage and promote a logistics programme to use cycle or electrically-assisted cycles for short distance deliveries and distribution in urban centres.</td>
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9.7 Cycling to 2040

TfGM recognises that greater ambition is required in relation to increasing the number of trips by sustainable modes such as walking and cycling, which will play a significant part in reducing emissions.

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<th>Action 4.4</th>
<th>Reduce Traffic</th>
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<tr>
<td>i. TfGM will undertake further work to better understand the more innovative options available to further promote cycling and walking, and to explore funding opportunities available.</td>
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<tr>
<td>ii. TfGM will set out a clear delivery plan in line with the 2040 transport strategy, to encourage further uptake of cycling and walking.</td>
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10 ACTIONS FOR TRAVEL CHOICES

Greater Manchester provides excellent public transport facilities, including substantial tram, bus, rail and cycle networks, with well-serviced interchanges. The Travel Choices programme further improves accessibility, information and ticketing to ensure that travellers have the greatest possible access to the most suitable form of travel for each journey.

10.1 Car Clubs

Car clubs provide access to a fleet of cars or LGVs for members who contribute a subscription fee, along with a pay-as-you-go contribution based on mileage. The fleet cars are typically distributed in allocated on-street parking spaces and accessed by members with a smart card through an online booking system.

The vehicles used by car clubs are typically new, small petrol engine vehicles that are well maintained, with a proportion of the fleet being EVs. These types of vehicle are more suitable for short journeys in an urban environment than diesel engine cars, and will often achieve relatively lower emissions than the majority of the private vehicle fleet.

10.1.1 Progress

Car clubs are in the early stages of development across Greater Manchester and currently only Manchester and Salford have implemented such schemes:

- 'City Car Club' currently operates in Manchester city centre (and the immediate surroundings), providing on average a fleet of 42 vehicles comprising around 28 standard low-emission vehicles, 11 hybrid vehicles and three vans. In terms of utilisation there are currently 956 members (156 corporate and 799 personal accounts), although there can be multiple drivers registered under an account, and many members rarely use it.

- City Car Club is running a car club trial at MediaCityUK, which began in September 2014. MediaCityUK benefits from strong sustainable transport links and the response from residents to the car club as a further option within MediaCityUK has been positive. This may in part be influenced by the limited availability of parking options for some residential developments in the area with the car club providing a flexible option to suit changing needs whilst complementing sustainable transport options in the area. Although resident take-up has been good, as it’s still a recently introduced trial more could be done to help develop and grow the business market for car clubs at MediaCityUK.

- ‘Co-Wheels’ is a not-for-profit social enterprise that has been appointed to operate the Salford City Council (SCC) Car Club. The scheme includes block-booking for SCC staff during core working hours (400 essential car users and 800 casual car users will be transferred into the scheme offering significant savings) with the scheme available to businesses and residents at all other times. The Salford Car Club scheme initially provides 10 vehicles but both client and operator have indicated that there may be room to expand the fleet mix could be altered where necessary. Salford issued its contract specifying a target of 20% EV or hybrid within the car club fleet, where installation of additional EV charging posts would permit a greater number of EVs to be introduced bringing potentially greater benefits to the scheme.

TfGM recently outlined a brief for further car club activity funded by the Local Sustainable Transport Fund (LSTF). This project includes development of an outline business case/guidance document on car clubs and a detailed business case for Oldham to investigate a shared-mobility solution:

- Phase 1 of the two-stage report will take the form of an outline business case, stating the benefits of car clubs for all GM local authorities who have yet to implement a car club, and also review opportunities for GM policy around shared mobility.
Phase 2 of the report will require the production of a detailed business case for Oldham Council to define the optimum operational car club model to pursue. The Business Research Commission will take the form of an online survey targeted at businesses within MediaCityUK to promote the existing trial, understand the business market and the potential take up of car clubs.

The types of vehicles being used by the car clubs should achieve the most recent Euro emissions standards, or ultra-low-emission rating, in order to maximise the potential air quality benefits. The introduction of ultra-low-emission vehicles and EVs through car clubs and similar schemes may also promote their wider uptake in the local vehicle fleet. The car clubs programme will complement other actions, including:

6.1 Plugged-In Places.

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<th>Action 5.1</th>
<th>Reduce Traffic</th>
<th>Improve Fleet</th>
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<tr>
<td>Appraise the effects of the car clubs that are already in operation and determine how they are affecting pre-existing travel choices (i.e. effects on the modal shift):</td>
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<tr>
<td>i. Use this appraisal information to introduce new clubs, or expand the existing schemes to provide access in all districts.</td>
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<td>ii. Car clubs will be required to operate a high proportion of EVs.</td>
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10.2 Dynamic Road Network Efficiency and Travel Information System

An Urban Traffic Management Control (UTMC) system is already operated by TfGM to control traffic signals and to regulate traffic flows at key junctions, to monitor and optimise journey times on local roads and motorways, and for the management of car parks.

10.2.1 Progress

A system of Variable Messaging Signs (VMS) is being integrated with the strategic management capability of the UTMC in order to identify abnormal journey times and to notify drivers of congestion. This Advanced Traffic Management system (AToM) along with the Optimised Public Transport Integration System (OPTIS) is currently being developed using funding from the Local Sustainable Transport Fund.

It utilises real-time information from buses to enable traffic signal timings to be adjusted to provide delayed services with priority through traffic signals, enabling greater bus service reliability, and will also provide real-time journey information via smart phones and VMS. It is intended that the system will also prioritise public transport and reduce congestion by promoting alternative travel choices and to integrate the air quality alert systems discussed in Section 12.3.

This will complement other actions, including:

- 2.5 Freight Information Channels
- 7.3 Pollution Alert
- 7.5 Contingency Response Plan.
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<th>Action 5.2</th>
<th>Increase Efficiency</th>
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The following travel information systems actions will be undertaken:

i. **Travel choice messages** will be included on the VMS and messaging systems in order to promote alternative travel options.

ii. **Pollution events and health advice** will be posted on the VMS and messaging systems so that vulnerable people will be able to make an informed decision about how they want to travel and to avoid options or routes that may exacerbate health effects.
11 ACTIONS FOR CARS

There are more private cars on our roads than any other type of vehicle. Not only are emissions per person/passenger high, but cars also take up valuable road space, causing congestion and preventing the smooth operation of the road network. Therefore, reducing emissions from cars and reducing the number of car trips is essential to achieve the objectives of the Action Plan.

11.1 Plugged-in Places EV Charging Network

The Office for Low-Emission Vehicles (OLEV) offers centralised funding for electric/plugin vehicles and charging points. This funding is not specific to Greater Manchester but plays a role in improving the national and regional fleets and complementing local initiatives.

OLEV specifically supports the Plugged-in Places programme[^8], which offers match-funding to consortia of businesses and public sector partners to install electric vehicle charging points. This initiative is integrated with the online service at https://www.zap-map.com.

11.1.1 Progress

The network in Greater Manchester was initiated in 2011 and includes more than 200 EV charging points (July 2015), with approximately one quarter in fleet depots and private car parks, with the remainder in public car parks and on-street parking bays. Figure 13 displays the number of registered electric cars in North West England from the final quarter of 2011 to the third quarter of 2014, highlighting the rapid uptake of EV cars in the past few years, although the number of registered EV cars only makes up a very small proportion of the total registered private cars in the region.

In Q3 of 2014 there were 1,026 registered EVs in the North West, which represented an increase of around 70% compared to the same period of 2013. This is considered to be a significant growth rate, but must be sustained in order to ensure that EV cars remain an attractive and viable option, which will require a comprehensive network of charging infrastructure, where the capacity of which must satisfy and, ideally, exceed demand.

The Plugged-in Places scheme utilises a smart card or mobile phone app so that registered users can obtain preferential pre-paid charging rates. The registration ID card will be used to access Metrolink facilities, as well as the planned integration of rail and bus fare and ticketing.

Therefore, this programme will complement other actions:

- 1.2 Development Planning Guidance
- 5.1 Car Clubs
- 5.3 Alternative Fuels.
### Action 6.1

**Improve Fleet**

Continue to increase the number of EV charging points through the Plugged-in-Places programme:

i. Additional national funding opportunities will be identified.

ii. Provision of EV charging in residential and commercial developments will be encouraged through planning control and regulation as a means of mitigating local air quality effects and supporting the Low-Emission Strategy (see Section 6.2 Development Planning Guidance).

iii. Investigate options to provide better signage, marketing and location information for charging points.
11.2 Car Use Allowance

The use of private cars by local authority officers is enabled with a car allowance based on recovering cost based on mileage. However, where pool cars, public transport and car club vehicles are a viable alternative means of travel, then the use of personal cars should be discouraged. A sustainable travel hierarchy will be implemented to support this.

Therefore, local authorities will no longer provide a mileage allowance for using private cars for work business outside of their district, except in specific circumstances, such as enforcement actions, or out-of-hours use when alternative means of travel may not be appropriate.

This programme will complement other actions:

- 1.6 Workplace Parking
- 3 Bus interventions
- 4 Cycling Initiatives
- 5 Travel Choices
- 6.1 Plugged-In Places.

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<th>Action 6.2</th>
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<td><strong>Reduce Traffic</strong></td>
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Discourage the use of private cars for business use.

i. Work with local authorities to review private car use for local authority staff business journeys, with a particular focus on those journeys outside of their district.

ii. A sustainable travel hierarchy to be implemented to encourage alternatives to car travel.

11.3 Local Authority Parking Charges

Where local authorities provide parking facilities for staff, a parking charge will be introduced. The charge will be related to the availability of alternative parking facilities that may be nearby, as well as proximity to public transport services. This programme will complement other actions:

- 1.6 Workplace Parking
- 3 Bus Interventions
- 4 Cycling Initiatives
- 5 Travel Choices
- 6.1 Plugged-In Places.

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Work with local authorities to review the introduction of parking charges at local authority offices to discourage non-low emissions private car use in favour of public transport.
11.4 School Travel

It is generally recognised that school travel can contribute significantly to local traffic, leading to congestion in some areas. Therefore, opportunities to minimise these effects will be appraised.

Potential means of reducing car journeys for school, or reducing the effects of the journeys, may include public transport subsidies or flexible school days that allow pupils to arrive earlier or later and avoid peak travel times.

Possible interventions will be identified in consultation with the local authorities, and targeted towards schools in, and near, the Key Priority Areas, where congestion may be a major cause of high pollution concentrations.

This programme will complement other actions:

- 3 Bus Interventions
- 5 Travel Choices
- 1.8 Green Infrastructure.

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<th>Action 6.4</th>
<th>Reduce Traffic</th>
<th>Increase Efficiency</th>
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<tr>
<td>TfGM and district authorities will work with children’s services in local authorities and schools to undertake an appraisal to identify measures to reduce the impacts from school car travel.</td>
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12 ACTIONS FOR INFORMATION AND RESOURCES

The provision of useful information will be essential to allow road users to plan journeys, select the best option for the mode of travel and to take into consideration travel conditions. By providing accessible, reliable and up-to-date information across a range of media, individuals and fleet managers can make informed decisions to manage, and react to, local air quality.

12.1 Website and Online Resources

The Greater Manchester councils have used a centralised website at http://www.greatairmanchester.org.uk for publishing monitoring data and reports. However, due to budgetary and staff restraints, it may not be possible to continue the operation of the website. Therefore, TfGM will take over the responsibility for managing and curating Greater Manchester online air quality resources. This will complement the following actions:

- 5 Travel Choices
- 7.3 Pollution Alert.

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<th>Action 7.1</th>
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<tr>
<td>Reduce Traffic</td>
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<tr>
<td>The GreatAir Manchester website will become the responsibility of TfGM:</td>
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<tr>
<td>i. TfGM will invest greater resources to improve the website to help support and publicise the air quality Actions.</td>
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<tr>
<td>ii. Include education resources for users and schools, with links to travel planning and health responses (see Pollution Event Response Actions).</td>
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12.2 Online Route Finding

The Travel Choices and get me there travel programmes are provided by TfGM to ensure good access to journey information. However, many users, including visitors and occasional travellers, in the region are also likely to use online route-finding tools, including those installed on mobile phones. Therefore, it is essential that the most up-to-date and accurate travel routes and service information is made available by these services, and used to promote public and alternative travel options rather than private car use.

This will complement the following actions:

- 5 Travel Choices
- 7.1 GreatAir Manchester Website
- 2.5 Freight Information Channels.

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<th>Action 7.2</th>
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<tr>
<td>Reduce Traffic</td>
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<tr>
<td>The major providers of online mapping and travel information (e.g. Google, Bing) will be contacted to ensure that the best available data is being used and updated frequently in order to promote alternative travel choices in the region.</td>
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</table>
12.3 Pollution Alert

A number of local authorities send free messages direct to vulnerable people informing them about air pollution levels in their area. The system is joined voluntarily, and is targeted towards vulnerable people with respiratory or cardiac health issues who may be most affected by air pollution events.

The alert system provides a text or email alert on or before the day that elevated air pollution is expected to occur, based on predictive modelling undertaken by the Met Office. The system has been implemented by several local authorities and metropolitan areas in the UK.

This will complement the following actions:

- 2.5 Freight Information Channels
- 5 Travel Choices
- 7.1 GreatAir Manchester Website
- 7.4 Evaluate the Health Impacts of Poor Air Quality
- 7.5 Contingency Response Plan.

<table>
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<th>Action 7.3</th>
<th>Reduce Traffic</th>
<th>Increase Efficiency</th>
<th>Improve Fleet</th>
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<tr>
<td>Email and text alert service will be launched to warn the public about pollution events and provide advice if evidence supports implementation.</td>
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<tr>
<td>i. The alerts will incorporate advice for individuals to minimise exposure, such as travel choices.</td>
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12.4 Evaluate the Health Impacts of Poor Air Quality

The health and associated economic effects of poor air quality in the region are not currently fully understood. Work will be undertaken with Public Health England, local authority PH and the Greater Manchester Health and Social Care Partnership and academic partners to determine the health effects of air quality across the whole of the Greater Manchester region.

This will complement the following actions:

- 2.5 Freight Information Channels
- 5 Travel Choices
- 7.3 Pollution Alert
- 7.5 Contingency Response Plan.

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<tr>
<th>Action 7.4</th>
<th>Reduce Traffic</th>
<th>Increase Efficiency</th>
<th>Improve Fleet</th>
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<tr>
<td>Assess the burden of disease associated with poor air quality in Greater Manchester.</td>
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<tr>
<td>i. The study will be essential to provide good evidence of the need to improve air quality and ensure that public information and health advice is accurate and appropriate.</td>
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</table>
12.5 Contingency Response Plan

High levels of pollution over a short period of time may occur due to meteorological conditions, leading to an increase in hospital admissions for respiratory and pulmonary disorders. However, the level of public knowledge to respond appropriately to such an event is often insufficient, which may lead to individuals failing to change their actions in response to a notification.

A contingency plan will be created in association with the local authorities and GMHSCP, and integrated with the public messaging systems so that the NHS is prepared for increased activity.

The contingency plan will need to be integrated with the following actions:

- 2.5 Freight Information Channels
- 5 Travel Choices
- 7.1 GreatAir Manchester Website
- 7.3 Pollution Alert
- 7.4 Evaluate the Health Impacts of Poor Air Quality.

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<td>Reduce Traffic</td>
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12.6 TfGM Air Quality Team

The Greater Manchester-wide local authorities employ officers to undertake local air quality management responsibilities, including reporting and monitoring local air quality. These officers also review planning applications and coordinate the planning and permitting regime for industrial sources, and so there is currently a significant workload leading to a staff resource shortage.

Therefore, TfGM will employ a dedicated resource to support the local authorities and to investigate the feasibility of transferring some air quality responsibilities along with some resources to drive the proactive delivery of the action plan, coordinate air quality improvement actions, and support the technical review of air quality assessments. The team will also coordinate a database of air quality assessments undertaken for significant planning applications in order to regulate development creep and ensure that the changing baseline conditions are monitored.

This will complement all of the actions in this Plan.

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<td>Reduce Traffic</td>
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<tr>
<td>TfGM will employ staff resource with responsibility to provide support for key local authority roles, and to investigate the feasibility of transferring some air quality responsibilities along with some resources to drive the proactive delivery of the Action Plan.</td>
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</table>
12.7 Air Quality Monitoring Database

Air quality monitoring data is recorded by most of the authorities in the region, as well as being undertaken by Highways England near the strategic road network, and by developers for specific project requirements. TfGM will create and curate a database of air quality monitoring data that may be used and reported by local authorities and consultants.

This will complement the following actions:

- 1.3 Cumulative Development database
- 7.1 GreatAir Manchester website.

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TfGM will create a database of air quality monitoring data for Greater Manchester.

- Project-specific data reported for significant planning applications will be collated and included in the database.
- Coordination of data sharing/planning with Highways England will be formalised to ensure that the monitoring near the Strategic Road Network is also collated.

12.8 Traffic Flow Data

In order to properly appraise the effects of changes to the local fleet, it is essential that the current fleet, and projected future fleet are understood. This data will also be required for future baseline conditions in order to appraise the effects of major schemes in the region. TfGM will seek to obtain information from commercial operators to assist this analysis for the mutual benefit of seeking improvements to air quality across the bus network. This will include:

- Traffic flow composition (i.e. proportions of cars, buses, coaches, HGVs etc.) on all of the major routes in the AQMA
- Fleet information relating to the age/Euro composition for each individual district
- Projected car fleet to include committed Plugged-in Places project
- Projections for the future bus fleets, based on projected capital expenditure, relocation between regions, and retrofit upgrades to exhaust abatement technologies. This should also include the effects of funding grants.
- Changes to the future HGV fleet, which will likely be different for the M60 and the local roads.

It will also be essential to understand how the fleet composition varies in different districts in Greater Manchester and how journey types vary for different types of cars.

This data will be used in the appraisal of the CAZ and also to determine how actions should be implemented that may target specific components of the fleet. For example, actions to target older vehicles will be most effective in areas where these vehicles represent a significant proportion of the overall journeys. This data will also be necessary to appraise the effects of an CAZ where it is important to understand the composition of the existing and projected fleet in order to implement controls that will have a tangible benefit.

Therefore, Automatic Number Plate Recognition (ANPR) will be used to survey vehicles using the roads in the Key Priority Areas and which contribute to congestion in these areas.

To further strengthen these surveys and eventual cost savings, TfGM along with Highways England and Greater Manchester Police (GMP) have established a project team to scope the expansion of the ANPR network across Greater Manchester.
The objective of the project is to install additional ANPR cameras across Greater Manchester for joint use on key crime hotspots, the Key Route Network (KRN) and the Strategic Route Network (SRN). With the introduction of more cameras TfGM and Highways England would be provided with a greater understanding of travel patterns and behaviours and visibility of the mix of vehicles using Greater Manchester’s roads. GMP would use the cameras for crime prevention and detection to support the strategy of the Police and Crime Commission.

### Action 7.8

**Reduce Traffic**  
**Increase Efficiency**  
**Improve Fleet**

**Undertake Automatic Number Plate Recognition (ANPR) measurements on roads in the Key Priority Areas to determine the composition of the existing vehicle fleet:**

i. Project the fleet composition forward to future baseline years.

ii. Make the information available to local authorities and consultants so that accurate and consistent fleet projections are used when appraising new schemes.

iii. TfGM will work with Highways England and Greater Manchester Police to prepare a joint bid for the expansion of the ANPR network across Greater Manchester.

### 12.9 Awareness-Raising

Air quality awareness programmes encourage people to take action against air pollution, either by empowering drivers to cut emissions and improve the air we breathe, or empowering communities to reduce exposure to air pollution.

Public communication and engagement in relation to air pollution will help in raising awareness and understanding of air pollution. Interventions often aim at increasing the level of awareness and understanding that individuals have about air pollution levels and air pollutants, the sources of air pollution and the health impacts, and can include the following outcomes:

- Actions to reduce air pollution: Motivating air pollution reduction actions by individuals is one of the main goals of interventions. This means promoting behaviours such as reducing the use of cars.

- Actions to minimise exposure: Motivating actions by individuals to protect themselves against air pollution such as walking on routes away from main roads.

This will complement the following actions:

- 7.1 GreatAir Manchester website
- 7.3 Pollution Alert.
13 NEXT STEPS AND SUMMARY OF ACTIONS

This Plan identifies a wide range of opportunities to improve air quality. The implementation of the Actions in this Plan must be done in an organised and considerate way so as to realise the potential air quality benefits.

13.1 Implementation Plan

TfGM will take ownership for driving and coordinating the delivery, development and reporting of progress of this Plan with cooperation and support from stakeholders. TfGM and the Greater Manchester district authorities will ensure that sufficient resources are available for the actions to be implemented, and provide technical and logistical support to the local authorities to ensure that actions can be effectively put in place and managed. An Implementation Plan will be drafted in parallel with the final version of the Action Plan, and will demonstrate how the actions will be undertaken, and attribute responsibility to individuals and teams.

13.2 Monitoring Progress

The air quality improvements will be documented and assessed on a yearly basis.

The progress made achieving the individual actions will be reported with regard to the definition of the action, whereby a specific measurable target may entail, for example, constructing a new facility, or increasing the length of a cycle path.

In addition to achieving each action, the Key Performance Indicators (see Section 5.1) will be used to report progress, such as changes in traffic flow.

13.3 Update and Reviews

The actions in this Plan will be reviewed and updated annually in a progress report. The update will include the following items:

- New funding opportunities, including successful and unsuccessful bids
- New major/minor infrastructure projects
- Updated air quality monitoring data
- Progress on achieving the actions
- Consideration of new transport legislation.

In addition to the updates based on this document, the progress report will include any changes to the actions that may be necessary. This may be due to changes to the funding opportunities, availability of new technology or situations changing so the original action is no longer appropriate.

In addition, there may be opportunity to introduce new actions where funding opportunities, public support, central Government policy or other key drivers make it possible.
13.4 Summary of Actions

The list of Actions to be considered for inclusion in the finalised Implementation Plan is presented on the following pages.

There are a large number of Actions, reflecting the range of opportunities available to improve air quality. Most of the Actions complement one other, or several other Actions. Whilst the implementation plan will consider more thoroughly the cost and benefits of the Actions, it is likely that the required air quality improvements can only be achieved through a combination of Actions, with different magnitudes of effects achieved in different locations.
Table 4: Air Quality Actions

Key:

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<tr>
<th>Action Topic / Name</th>
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| **Construction Management Guidance** | 1.1 Greater Manchester (GM) councils to adopt the most recent IAQM Guidance on the Assessment of Dust from Demolition and Construction as current best practice guidance to assess and mitigate emissions from construction sites.  
   a. Where a Key Priority Area is affected by a proposed scheme, a high level of mitigation control will be requested. | Short-term            | Individual district authorities            |
| **Development Planning Guidance**  | 1.2 GM councils will adopt the most recent IAQM/EPUK guidance for air quality assessment as current best practice guidance, to help ensure that planning applications consider potential local air quality impacts, and opportunities to improve air quality are realised.  
   a. Where a Key Priority Area is significantly adversely affected by a proposed scheme, a high level of mitigation control will be requested.  
   GM councils to recommend mitigation controls in accordance with the most recent guidance and the other actions in this document for new developments that contribute to a deterioration of air quality in Key Priority Areas.  
   Air quality monitoring data will be requested as a standard policy for proposed schemes that trigger an air quality assessment to inform the assessment or to confirm effects. | Short-term            | Individual district authorities            |
| **Cumulative Development Database** | 1.3 A centralised database of planning applications and air quality assessments will be managed by TfGM as a record of cumulative effects of multiple developments and thereby facilitate combined approaches to minimising emissions. | Short-term            | TfGM and liaison with planning depts of GM councils |
| **CAZ Appraisal**                 | 1.4 TfGM will undertake an appraisal of the effects of charging CAZs to incorporate the following:  
   a. Determine the possible appraisal scenarios, considering geographic scope, implementation and enforcement, existing/projected vehicle fleet  
   b. Local air quality assessment  
   c. Health impact assessment  
   d. Economic and cost/benefit appraisal.  
   The appraisal will consider the cumulative and knock-on effects of a CAZ on other areas, such as the potential redistribution of significant components of the fleet into areas outside the controlled zone. It will also consider the other actions in this Plan, as many could alter the baseline against which the effects of the CAZ would be compared, and many could also affect the implementation of a CAZ directly. | Long-term, with implementation within ~5 years from initial appraisal | TfGM |
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<th>Action Topic / Name</th>
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<tr>
<td>20mph Zones</td>
<td>1.5 Review the effects of 20mph zones on air quality and incorporate this when scoping proposals for such zones in GM:</td>
<td>Medium, as work will be done immediately, but effect will take longer</td>
<td>TfGM</td>
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<td></td>
<td>a. Review assessment reports and studies from other regions to determine the potential effects of 20mph zones may have on vehicle emissions in different road conditions.</td>
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<td></td>
<td>b. Undertake air quality monitoring in areas where speed restrictions may be implemented to provide an additional local dataset before and after a scheme is implemented.</td>
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<td></td>
<td>c. Identify route corridors in the Greater Manchester region where 20mph zones may be enforced, and where it may have beneficial effects on emissions, with regard to the existing fleet composition and the traffic flow patterns.</td>
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<tr>
<td>Encouraging Travel Planning</td>
<td>1.6 TfGM will work with the local authorities to encourage travel planning measures in businesses and individuals to effect a significant modal shift. TfGM will:</td>
<td>Medium</td>
<td>TfGM and individual district authorities</td>
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<td></td>
<td>a. Investigate the potential of additional demand management measures to effect a significant mode shift and to stimulate the uptake of low-emission vehicles.</td>
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<td></td>
<td>b. Review the future role, types, supply and cost of parking, especially in the key centres, including consideration of the needs of new development and electric vehicles.</td>
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<td>Taxi and Private Hire Licensing</td>
<td>1.7 TfGM will work with licensing authorities and seek to standardise the minimum emission requirements (i.e. age) of the vehicles that are allowed to operate.</td>
<td>Medium, as the improvement to the fleet will be subject to a defined timescale</td>
<td>TfGM and individual district authorities</td>
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<td></td>
<td>The minimum emission standards will be progressively increased in future years to ensure a very low emission limit will be achieved within a defined timescale.</td>
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<td>Green Infrastructure</td>
<td>1.8 TfGM will promote the contribution of green infrastructure to improve air quality, and will work with authorities to investigate the potential of green screens at significant locations, such as schools.</td>
<td>Medium/long-term</td>
<td>TfGM and individual district authorities</td>
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<td>Action Topic / Name</td>
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| Freight Interventions | 2.1 Air quality considerations will be incorporated into the DSP Toolkit to reduce HGV movements, and hence emissions, in the Key Priority Areas. The toolkit is designed to help private and public organisations better manage deliveries.  
  a. All GM councils will implement the DSP Toolkit at their own sites.  
  b. The key priority areas for air quality due to freight emissions will be included in the toolkit, to encourage more efficient practices.  
  c. TfGM and GM councils will support the use of the DSP Toolkit as best practice at all new development sites. | Short to medium-term | TfGM and individual district authorities |
| | 2.2 Locations for potential distribution centres will be identified in the Greater Manchester Spatial Framework, and where these are proposed to be constructed they will use Travel Planning to ensure that local air quality benefits are realised.  
  a. Low-emission, or ultra-low-emission vehicles, such as EV LGVs, will be used to complete the first/last stage of delivery. | Long-term | TfGM and individual district authorities |
| | 2.3 The GM councils and TfGM will implement a policy to actively encourage and facilitate consolidation centres for freight deliveries and waste collection.  
  a. Integrate consolidation into travel plans and existing low-emission infrastructure, such as EV charging.  
  b. The introduction of consolidation in new developments will be incentivised through travel planning.  
  c. The local deliveries from physical consolidation centre should be by foot, cycle or EV.  
  d. All Greater Manchester councils will stop personal workplace deliveries to reduce the number of individual journeys and to support the operation of small-parcel consolidation centres. | Short to long-term | TfGM and individual district authorities |
| | 2.4 Areas for freight facilities will be identified in the GMSF or any local plans where they can be integrated with rail and water routes in order to reduce the numbers of road HGV movements.  
  a. Where these facilities are proposed to be constructed they will use travel planning to ensure that local air quality benefits are realised. | Long-term | TfGM and individual district authorities |
<p>| | 2.5 TfGM will identify where mobile, digital and live information channels can be used to improve the efficiency of freight transport by providing accurate and up-to-date information to operators and drivers. | Short-term | TfGM |
| | 2.6 TfGM will look at the alternatives to Diesel Transport Refrigeration Units (TRUs) to ultimately achieve and promote zero-emission transport refrigeration. | Medium/long-term | TfGM |</p>
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<tr>
<td><strong>Freight Interventions</strong></td>
<td>2.7 TfGM will promote anti-idling policies with freight transport companies and more widely.</td>
<td>Medium/long-term</td>
<td>TfGM &amp; individual district authorities</td>
</tr>
<tr>
<td><strong>Alternative Fuels</strong></td>
<td>2.8 TfGM will work with the local authorities and other city regions with the aim of agreeing a consistent approach regarding alternative fuels. Activities will be undertaken to encourage and facilitate the uptake of appropriate, alternatively fuelled vehicles.</td>
<td>Medium/long term</td>
<td>TfGM &amp; individual district authorities</td>
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| **Bus Priority Programmes** | 3.1 TfGM is currently working with its partners to identify what improvements might be included within the next GM Local Transport Plan to maintain passenger numbers and continue to grow the customer base. TfGM's future bus strategy for Greater Manchester will seek to explore how air quality considerations can be prioritised.  
   a. Where the permitting environment allows it, ensure appropriate vehicles are used on specific routes, so buses with the lowest emissions profile will be routed through the areas suffering the highest pollutant concentrations. | Medium               | TfGM                                      |
| **Bus Improvement Funds** | 3.2 The following bus improvement actions will be considered for bus improvements:  
   a. Utilise new transport legislation to support the adoption and compliance of an appropriate set of standards across the bus network in Greater Manchester.  
   b. Emission testing for new vehicles to ensure they achieve the required emissions standard in real-world conditions. | Medium               | TfGM                                      |
| **Hybrid Bus Improvements** | 3.3 The following bus improvement actions will be considered for hybrid buses:  
   a. Consider the potential of new technologies, such as geofencing and exhaust abatement technology, helping to ensure that benefits are maximised, and where appropriate influence operators accordingly.  
   b. Seek to establish the level to which operators currently deliver eco-driving training and promote its further roll-out where appropriate, specifically training for drivers of hybrid vehicles, so as to ensure that the buses are operated in such a way that achieves the lowest emissions. | Medium / long-term   | TfGM                                      |
| **Trial of Low-Emission Vehicles** | 3.4 Consider opportunities for trial of a range-extender bus or other Ultra-Low-Emission Vehicles.  
   a. Investigate the relevance and potential for application of new technology and work with operators to seek funding opportunities to support trials of new vehicles.  
   b. TfGM will seek to develop its bus strategy so that use of these types of vehicles will be increased throughout the Greater Manchester bus network. | Medium               | TfGM                                      |
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<td><strong>Cycle Programmes</strong></td>
<td>4.1 Improvements to the cycle networks will focus on providing safe green routes that are suitable alternatives in order to promote travel by less polluted routes and to reduce the number of vehicle movements in the key priority areas.</td>
<td>Medium</td>
<td>TfGM</td>
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<tr>
<td><strong>Public Cycle Hire</strong></td>
<td>4.2 Explore the feasibility of public cycle hire facilities in urban centres, with hire points located near transport hubs and major journey destinations.</td>
<td>Medium</td>
<td>TfGM</td>
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<tr>
<td><strong>Cycle Logistics</strong></td>
<td>4.3 TfGM will encourage and promote a logistics programme to use cycle or electrically-assisted cycles for short distance deliveries and distribution in urban centres.</td>
<td>Medium</td>
<td>TfGM</td>
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</table>
| **Cycling to 2040**                 | 4.4 i) TfGM will undertake further work to better understand the more innovative options available to further promote cycling and walking, and to explore funding opportunities available.  
ii) TfGM will set out a clear delivery plan, in line with the 2040 transport strategy, to encourage further uptake of cycling and walking distribution in urban centres.                                                                        | Medium               | TfGM   |
| **Car Clubs**                       | 5.1 Appraise the effects of the car clubs that are already in operation and determine how they are affecting pre-existing travel choices (i.e. effects on the modal shift). a. Use this appraisal information to introduce new clubs or expand the existing schemes to provide access in all districts. b. The car clubs will be required to operate a high proportion of electric vehicles (EVs).                                                                 | Medium               | TfGM   |
| **Dynamic Road Network Efficiency** | 5.2 The following travel information systems actions will be undertaken:  
a. Travel choice messages will be included on the VMS and messaging systems in order to promote alternative travel options.  
b. Pollution events and health advice will be posted on the VMS and messaging systems so that vulnerable people will be able to make an informed decision about how they want to travel and to avoid options or routes that may exacerbate health effects. | Immediate           | TfGM   |
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<tr>
<td><strong>Car Interventions</strong></td>
<td>6.1 Continue to increase the number of EV charging points through the Plugged-in-Places programme.</td>
<td>Ongoing and Medium</td>
<td>TfGM</td>
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<td></td>
<td>a. Additional national funding opportunities will be identified.</td>
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<td>b. Provision of EV charging in residential and commercial developments will be encouraged through planning control and regulation as a means of mitigating local air quality effects and supporting the Low-Emission Strategy (see Section 6.2 Development Planning Guidance).</td>
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<td></td>
<td>c. Investigate options to provide better signage, marketing and location information for charging points.</td>
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<td>6.2 Discourage the use of private cars for business use.</td>
<td>Short-term</td>
<td>Individual district authorities</td>
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<td></td>
<td>a. Work with local authorities to review private car use for local authority staff business journeys, with a particular focus on those journeys outside of their district.</td>
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<td></td>
<td>b. A sustainable travel hierarchy to be implemented to encourage alternatives to car travel.</td>
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<td>6.3 Work with local authorities to review the introduction of parking charges at local authority offices to discourage non-low emissions private car use in favour of public transport.</td>
<td>Short-term</td>
<td>Individual district authorities</td>
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<td></td>
<td>6.4 TfGM and district authorities will undertake an appraisal to identify measures to reduce the impacts from school car travel.</td>
<td>Short-term</td>
<td>TfGM and districts</td>
</tr>
<tr>
<td><strong>Website and Online Resources</strong></td>
<td>7.1 The GreatAir Manchester website will become the responsibility of TfGM.</td>
<td>Short-term</td>
<td>TfGM with support from GM councils’ air quality officers</td>
</tr>
<tr>
<td></td>
<td>a. TfGM will invest greater resources to improve the website to help support and publicise the air quality actions.</td>
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<td>b. Include education resources for users and schools, with links to travel planning and health responses (see Pollution Event Response Actions).</td>
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<td>7.2 The major providers of online mapping and travel information (e.g. Google, Bing) will be contacted to ensure that the best available data is being used and updated frequently in order to promote alternative travel choices in the region.</td>
<td>Short-term</td>
<td>TfGM</td>
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<td>7.3 Email and text alert service will be launched to warn the public about pollution events and provide advice if evidence supports implementation.</td>
<td>Medium</td>
<td>TfGM</td>
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<tr>
<td></td>
<td>a. The alerts will incorporate advice for individuals to minimise exposure, such as travel choices.</td>
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<td>7.4 Assess the burden of disease associated with poor air quality in Greater Manchester.</td>
<td>Short-term</td>
<td>TfGM</td>
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<td></td>
<td>a. The study will be essential to provide good evidence of the need to improve air quality and ensure that public information and advice is accurate and appropriate.</td>
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<td></td>
<td>7.5 Publish a contingency response plan for periods of high pollution episodes in association with Public Health (Local Authority Public Health and Public Health England).</td>
<td>Short-term</td>
<td>TfGM and GMRF</td>
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<tr>
<td>TfGM Air Quality Team</td>
<td>7.6 TfGM will employ staff resource with responsibility to provide support for key local authority roles, and to investigate the feasibility of transferring some air quality responsibilities along with some resources to drive the proactive delivery of the Action Plan.</td>
<td>Short-term</td>
<td>TfGM and districts</td>
</tr>
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</table>
| Air Quality Monitoring Database | 7.7 TfGM will create a database of air quality monitoring data for Greater Manchester.  
   a. Project-specific data reported for planning applications will be collated and included in the database.  
   b. Formalisation of coordination of data sharing/planning with Highways England to ensure that the monitoring near the Strategic Road Network is also collated. | Short-term | TfGM |
| Traffic Flow Data | 7.8 Undertake Automatic Number Plate Recognition (ANPR) measurements on roads in the Key Priority Areas to determine the composition of the existing vehicle fleet.  
   a. Project the fleet composition forward to future baseline years.  
   b. Make the information available to local authorities and consultants so that accurate and consistent fleet projections are used when appraising new schemes. | Short-term | TfGM |
| Awareness -Raising | 7.9 TfGM will work with the local authorities and Public Health England to engage with communities, workplaces and schools to raise awareness of the issues in Greater Manchester and the part they can play in improving air quality. | Short-term | TfGM and individual district authorities |
Association of Greater Manchester Authorities (2014), Growth and Reform Plan.
Association of Greater Manchester Authorities (2015), Greater Manchester Spatial Framework (Consultation).
COMEAP (1998), The Quantification of the Effects of Air Pollution on Health in the United Kingdom. HMSO, London.
Defra (2014), Updated projections for Nitrogen Dioxide ($NO_2$) compliance http://uk-air.defra.gov.uk/assets/documents/no2ten/140708_NO2_projection_tables_FINAL.pdf.
Defra and DfT (2016), Draft Clean Air Zone Framework
Directive 2000/69/EC relating to limit values for benzene and carbon monoxide in ambient air.
Greater Manchester Combined Authority and Association of Greater Manchester Authorities (2014), Plan for Growth and Reform in Greater Manchester.
Greater Manchester Combined Authority & TfGM, Greater Manchester’s third Local Transport Plan 2011/12 – 2015/16.
Kings College London (2011), Trends in NOx and NO2 Emissions and Ambient Measurements in the UK.
Manchester City Council and GMPT (2010), Transport Strategy for Manchester City Centre.
The Greater Manchester councils and TfGM have published a number of policy documents that incorporate a consideration of local and Greater Manchester-wide air quality and climate change. The key documents that address local air quality are presented earlier in this report, in Section 4. However, it is important to recognise the following strategic policies:

- Greater Manchester Transport Strategy 2040
- Greater Manchester Climate Change Strategy
- Greater Manchester Strategy
- Greater Manchester Spatial Framework (GMSF)
- Growth and Reform Plan 2014
- Greater Manchester Transport Vision 2040
- Low-Emission Strategy for Greater Manchester.

Further information on these documents is provided in the following sections.

Transport for Greater Manchester Air Quality Policies

TfGM oversees the public transport network and so has a key role to play in reducing emissions in the region. The TfGM documentation and policies refer to the Greater Manchester LTP Air Quality Strategy and Action Plan, although TfGM has also published an interim document for ‘Reducing the Impacts of Air Pollution from Transport on Health and Well-Being’, which is intended to support the existing 2006 Air Quality Strategy and Action Plan. The interim objectives of the strategy are:

- To meet statutory limits for nitrogen dioxide and particulate pollution levels in all areas of Greater Manchester for 2015 and 2020
- To mitigate or minimise further negative impacts on air quality due to economic growth in the conurbation
- To aim for more ambitious reduction targets to 2020 and 2030 that are commensurate with Greater Manchester’s aspiration for a low-carbon economy.

With regard to the priority strategy measures and key objectives, these were defined as:

- Reducing acute pollution incidents from traffic
- Improving vehicle efficiency including vehicle and fuel technology and efficient driving techniques
- Reducing trips by motor vehicles
- Improving network efficiency.

Air quality improvements and reducing emissions is a constant theme throughout the TfGM policy and documentation, as it is intrinsically linked with reduction of traffic and fleet improvements.
Greater Manchester Transport Strategy 2040

The vision for the 2040 Strategy has been explained in section 1.6. Building on this vision, the document sets out seven ‘Network Principles: Integrated; Inclusive; Healthy; Environmentally Responsible; Reliable; Safe and Secure; and Well-maintained and Resilient, which should apply to all transport. In terms of ‘Environmentally Responsible, there is the stated ambition for Greater Manchester to be known for the quality of its urban areas, with transport emissions reduced to near zero...’.

When applied to sustainable modes, these principles should make public transport, walking and cycling more attractive as alternatives to the car.

Policies for the individual modes are designed to support greater Manchester’s growth without increasing congestion. This means:

- A reliable and resilient multi-modal highway network that supports both efficient movement of people and goods to, from and across Greater Manchester, and high-quality urban environments;
- A fully integrated public transport system, with high capacity for passengers and freight, that offers an attractive choice to support a rapidly growing city region; and
- A comprehensive network of on and off-road walking and cycling routes linking homes to key local destinations and for leisure.

Modal choice will be supported by:

- Real-time information and journey planning tools;
- Comprehensive travel choices programmes;
- Cashless personal travel accounts;
- Car clubs/cycle hire; and
- A Greater Manchester wayfinding system.

The strategy proposes a number of key interventions to support these principles and to improve all types of travel: global; city-to-city; to and across the regional centre; across the wider city region; and within neighbourhoods. Specific schemes to deliver the interventions will be set out in five-year delivery plans. A number of committed schemes, previously set out in the Growth and Reform Plan (see below) are now in the delivery phase, and are set out in Appendix B.
Greater Manchester Climate Change Strategy

Greater Manchester’s Climate Change Implementation Plan sets out the commitments, priorities and actions that Greater Manchester needs to undertake to establish the right path for the delivery of the climate change objectives. ‘Manchester: A Certain Future’ sets two headline objectives for the decade to 2020 - reducing carbon emissions and embedding ‘low-carbon thinking’ into the city.

Six key measures have also been implemented to reduce carbon emissions from transport through the LTP3. These include Metrolink, green buses, reducing the number of car journeys into the city, encouraging cycling, smart ticketing and encouraging the uptake of electric vehicles.

The Greater Manchester councils’ objectives are to influence and integrate the air quality strategy with a parallel climate change strategy. Existing actions include:

- Setting targets for reducing carbon emissions from transport
- Reducing congestion
- Manage freight, including the introduction of consolidation centres
- Continue investment in bus, rail and Metrolink services to encourage modal shift and manage the impact of transport emissions from new developments
- Improving passenger information/communication regarding public transport along with pricing improvements to encourage large-scale behavioural change
- Explore smart and multi-modal tickets to encourage patronage
- Encourage flexible and homeworking policies to reduce the need to travel at peak times
- Support community initiatives that encourage behavioural change e.g. cycle training, cycle loan agreements and improved cycle infrastructure
- Establish Greater Manchester as a centre for car clubs and car sharing
- Market and promote cycling
- Continuing to work with bus operators to improve performance, reliability, affordability and accessibility on the bus network
- Work with all Greater Manchester councils to tackle emissions relating to commuting into Manchester centre
- Develop new approaches to reduce emissions from freight, looking specifically at logistics, technology, driving styles and fuels
- Support the uptake of low carbon vehicles and fuels
- Utilise intelligent traffic management systems to relieve congestion and reduce emissions.

Greater Manchester Strategy

The main Greater Manchester-wide policy is the Greater Manchester Strategy. Whilst local air quality is not explicitly dealt with in the strategy, it was recognised as being relevant to the promotion of the following strategic objectives:

- Establishment of a low-carbon economy in Greater Manchester, including a target to cut annual carbon emissions from 16 million tonnes to 10 million tonnes by 2020 (nearly 40%).
- Tackling poor health in deprived areas. It was recognised that 86 out of the 362 areas that comprise the most deprived quintile within Greater Manchester fall at least in part within the Air Quality Management Area.
Greater Manchester Spatial Framework (GMSF)

The Greater Manchester Spatial Framework (GMSF) provides the overarching framework to manage the supply of land across the conurbation thus supporting sustainable growth over the next two decades. It will provide the basis to secure the strategically important sites which will drive future economic growth and bring forward the supply of land necessary to accelerate housing development to meet forecast housing requirements.

The purpose of the Spatial Framework is to:

- Provide the basis for an informed and integrated approach to spatial planning across the city region, through a clear understanding of the role of our places and the relationships and connections between them
- Identify and evidence the level and type of growth we should be planning for
- Identify the market requirements of our growth sectors and ensure we have an appropriate supply of land to meet these requirements
- Provide the context that districts need when developing their individual Local Plans.

Growth and Reform Plan 2014

The Greater Manchester Growth and Reform Plan (GMCA, 2014) was Greater Manchester’s bid to the Local Growth Fund and is intended to coordinate the planned growth of the region between the local authorities, other public service providers and business leaders. By 2020 the Manchester city region will have pioneered a new model for sustainable economic growth based around a more connected, talented and greener city region, where all our residents are able to contribute to and benefit from sustained prosperity and a good quality of life.

With regard to the effects on, and of, air quality, the Plan recognises that the impact of cleaner vehicles, combined with the recession, saw levels of CO₂ and NOx emissions generated from vehicles on Greater Manchester roads declining between 2005 and 2011.

However, the growth aspirations for Greater Manchester and the likely increasing demand for travel will make the reduction of emissions a greater challenge in the future and it will be essential to increase the proportion of trips by sustainable modes. The City Centre Transport Strategy 2010 forecast that an additional 50,000 new jobs would equate to 30,000 additional trips in the morning peak, with 20,000-23,000 of this increase to be by public transport and only 10,000 by car. This target would entail a significant mode shift by existing car commuters to public transport, cycling and walking and increased efficiency in the use of the highway network, particularly the Inner Relief Route.
APPENDIX B: INFRASTRUCTURE IMPROVEMENT SCHEMES

The Greater Manchester Growth and Reform Plan includes a number of major schemes for new infrastructure and improvements to existing infrastructure. These are not specifically intended to improve local air quality, but to increase existing transport capacity to support projected increased demand in key growth areas. Therefore, some schemes may have both beneficial and detrimental air quality impacts in different geographical areas or time periods.

Some schemes may have immediate beneficial effects in specific geographical areas, as they increase capacity and relieve pressure on the existing network by redistributing vehicles; however, there are also potential disadvantages where displacement of traffic may lead to air quality problems elsewhere, introduce new exposure to sources of air pollution or encourage increased development leading to additional traffic generation.

The following projects have been identified that are expected to achieve beneficial local air quality impacts, and which support one or more of the actions defined in this AQAP.

**Major Infrastructure Improvement Schemes**

**A6 MARR**

The A6 to Manchester Airport Relief Road (MARR) scheme will provide 10km of new two-lane dual carriageway on an east-west route from the A6 near Hazel Grove (South East Stockport), via the 4km of existing A555 to Manchester Airport and the link road to the M56. The scheme continues to be developed by Stockport Council working with its partners, Manchester City Council, Cheshire East Council and TfGM.

The scheme bypasses heavily congested district and local centres, including Bramhall, Cheadle Hulme, Hazel Grove, Handforth, Poynton, Wythenshawe, Gatley and Heald Green, and will provide connectivity for key strategic routes into the North West and to Manchester Airport, including traffic from the A6, A523 and A34.

The segregated pedestrian and cycle route adjacent to the new road and the existing section of the A555 will provide a new link for the strategic cycle/pedestrian network, and will be fully integrated with the existing local cycle and pedestrian network to facilitate access to the new route.

**Bus Priority Programme**

The Cross City bus package is part of a £122m investment which will significantly improve bus travel into, and across, Manchester city centre. It will improve the speed and reliability of existing bus services from Middleton in the north, Parrs Wood in the south and Salford/Worsley in the west, as well as support the creation of new services along each of the corridors through the city centre. The scheme will also increase accessibility from areas along the A580 and A664 corridors to the city centre and the Oxford Road corridor.

The Leigh-Ellenbrook guided busway (now open) provides a high quality, fast and reliable public transport link travelling along a 7km guided track on the old railway alignment between East Bond Street in Leigh and Newearth Road in Ellenbrook. Road services travelling on the A577 to/from Atherton join the guided section at Astley Street in Tyldesley, continuing on towards Newearth Road in Ellenbrook.
Second City Crossing Metrolink line
Work to deliver a second Metrolink line through the heart of Manchester city centre is currently near completion. The Second City Crossing (2CC), due to open in early 2017, will increase the capacity, flexibility and reliability of the network.

The 2CC line will begin from Lower Mosley Street and run through St Peter’s Square, before turning down Princess Street and then along Cross Street and Corporation Street to rejoin the existing Metrolink line just outside Victoria station. As part of the project, new stops have been built in Exchange Square and St Peter’s Square.

This is part of a wider transformation of the city to improve the public transport system, which includes the new tram line, bus priority scheme and dedicated cycle lanes to accommodate the growth in the city. The work also supports the transformation of some of our public spaces and the new homes, offices and hotels that are being built.

Trafford Park Metrolink line
The Trafford Park Metrolink line will be approximately 5.5km long and will include six new stops to serve the intu Trafford Centre and Europe’s largest industrial estate. It will leave the existing Metrolink network at Pomona, pass under the Trafford Road Bridge and follow Trafford Wharf Road, Warren Bruce Road, Village Way, Park Way and Barton Dock Road, terminating outside the Trafford Centre.

Regent Road Capacity Improvement Scheme
The Regent Road/Water Street junction is a significant congested pinch point on the Manchester and Salford Inner Relief Route (MSIRR). It has been identified as a key constraint to all potential transport packages and strategies for road traffic to, from, and within Manchester city centre.

The aim of the scheme is to reduce the impact of congestion at the junction on its approaches and at adjacent junctions with a focus on improving capacity on the six main movements whilst also enhancing the performance of the wider MSIRR. This will include the adjacent junctions of Trinity Way/Irwell Street and Chapel Street and the merge from Chester Road roundabout which also suffers severe levels of congestion. Addressing traffic conditions at these locations will be essential to ensure that congestion does not constrain economic growth including plans for significant development in the surrounding area (e.g. Salford Central, Spinningfields, Middlewood Locks and the Granada site).

Manchester and Salford Inner Relief Route - Great Ancoats Street Capacity Improvement
The Great Ancoats Street section of the MSIRR divides the city centre from the residential areas to the north and east. The objective of the Capacity Improvement Scheme is to reduce the impact of Great Ancoats Street and improve routing of traffic around the North East side of the regional centre, including ensuring that traffic makes maximum use of Alan Turing Way where it offers a good alternative to Great Ancoats Street. A package of measures will also be introduced to reduce the separation caused by Great Ancoats Street, including improvements to pedestrian crossings.

Stockport Interchange
Replacement of the existing Stockport bus station with a new facility will enhance the quality of passenger facilities, support the interchange between bus and rail. The designs for the new facility take into account the potential for further extension of the Metrolink network into Stockport. The interchange will support the ongoing development of the town centre.
Bolton Salford Network Improvements
This scheme is focused on delivering sustainable economic growth in the Bolton, Farnworth/Walkden, Swinton and Manchester corridor by:

- Substantially improving the punctuality, regularity and reliability of bus services operating through the defined study area, aiming to increase bus speeds where possible
- Strengthening links within and links in and out of the area to key employment locations
- Supporting the amenity and economic vitality of the district centres of Farnworth, Walkden, Swinton and Pendleton
- Promoting active, healthy lifestyles and make active travel safer and easier to use and provide an attractive alternative to the private car.

This scheme will deliver a comprehensive package of sustainable transport improvements. The scheme will also include a range of on-highway and passenger waiting environment improvements designed to making walking, cycling and bus travel safer, quicker and more reliable.

Salford Central Rail Station
Improved passenger facilities and additional platforms to maximise the benefit of Northern Hub investment and serving increased demand in a key regeneration area of the regional centre.

Wigan Gateway - Hub – Phase 1
A significant enhancement of the bus station to confirm its presence and sense of place, in order to support the wider delivery of commercial/economic development within Wigan town centre.

Tameside Interchange (Ashton-under-Lyne)
Development of a new interchange facility within Ashton-under-Lyne town centre replacing the current ‘island’ style waiting shelters with a single high quality interchange building, incorporating bus and Metrolink within one site to create an attractive public transport gateway.

Stockport Town Centre Access Package
This scheme includes a comprehensive mix of transport schemes that will improve access to the area for the more sustainable modes. It will also resolve conflicts and rationalise traffic movements throughout the area by providing additional capacity on some routes to allow traffic to be reduced on others. This should reduce congestion and encourage the use of sustainable modes.

Metrolink Service Improvement Package
Fleet and infrastructure enhancements to support enhanced connectivity at the Greater Manchester level, improving access to jobs, leisure and services for residents and for businesses. A prioritised programme of smaller investment measures has been developed through a policy-driven exercise to establish a growth-led minor works programme. This programme is critical in ensuring a robust investment pipeline of smaller transport measures to provide the local infrastructure that is an essential component of locally driven growth.
Minor Infrastructure Improvement Schemes

The Local Growth Fund is also supporting a programme of minor works schemes, many of which are focused on improving facilities for pedestrians and cyclists, or improving access to public transport. In addition, successful bids to the Pinch Points Fund and the Congestion Performance Fund have also enabled schemes to be brought forward to reduce congestion and emissions by targeting key geographical locations or components of the fleet.

In addition to the above schemes, included in the Growth and Reform Plan, successful bids to the Pinch Points programme and the Congestion Performance Fund are enabling the delivery of:

- Schemes to relieve pinch points which either cause congestion or make a site more difficult to develop
- Traffic management interventions on the most congested routes to Greater Manchester’s key economic centres.