

Local Sustainable Transport Fund
Greater Manchester's Large Project Bid
Executive Summary



**Let's Get
to Work**

What's the plan?

Our plan is to get more people across Greater Manchester to work. We will do this and reduce carbon emissions, congestion and pollution.

We will use the Local Sustainable Transport Fund to get more unemployed residents back into the labour market. Sustainable commuting will become standard, reaching a wider talent pool and reducing the impact of congestion on future growth.

We have targeted our local sustainable access projects on the areas of Greater Manchester where they can deliver the highest levels of economic prosperity and enterprise.

The benefits of these localised schemes will be locked in by a new system of smart ticketing, traffic management and marketing and promotion to bring about long term behavioural change.

And through more active travel, we want to improve levels of health, particularly in more deprived areas, which will also have a positive economic impact.

The journey has already started. We are building on our unique £1.5 billion Greater Manchester Transport Fund, which is radically enhancing transport options across all modes.

This is a plan for all, supported by all. We have strong business support for our proposals, a great tradition of partnership working and a new Combined Authority for Greater Manchester which will deliver our bid.

What's our promise?

If Government provides £34.3 million from the Local Sustainable Transport Fund alongside £21 million local contribution then Greater Manchester will deliver approximately £5 of benefit for each £1 invested.

We will add £28 million to GVA per annum, and create the equivalent of 900 jobs.

And we will do this in a sustainable way.

Each year we will take 26 million km of commuter car journeys off the road and turn them into 10 million extra public transport journeys and 2 million extra cycling trips.

During the project we will save 1000 tonnes of carbon a year.

We will save businesses 1500 absentee days and 1 million person hours of travel time each year.

The health of Greater Manchester will improve, due to higher levels of active travel that will reduce mortality rates.

We will deliver sustainable transport schemes in key growth areas across Manchester Airport and Airport City, Bolton and Bury, Leigh, Oldham and Rochdale, the regional (city) centre, Stockport, Tameside and Trafford and Salford Quays.

We will deliver job-seeker support, smart ticketing, cycle training and discounted ticketing for those looking for employment.

We will achieve all of this whilst ensuring value for money, which we have achieved through rigorous prioritisation that has removed £11 million from our initial request for Government funding.

We know this will work

We've talked to a host of organisations and businesses about our plans, and have discovered clear need, opportunity and desire for our bid.

Here are some examples:

A major employer in South Manchester has a large pool of labour on its doorstep, but faces difficulties filling entry-level catering and hospitality 24-hour shift work, as the local labour force could not get to work. We can fix that.

A global renewable energy research centre in Manchester, supported by the Regional Growth Fund, will boost employee numbers by almost 50% while significantly reducing on-site parking – so those new, highly skilled workers need sustainable transport alternatives to the car.

At the University Hospital of South Manchester there are ambitious plans for a 'MediPark' development that will attract global biomedical companies, but this will involve development on the site's car park – sustainable transport alternatives will be critical if this development is to go ahead.

We know that some retail parks currently have to specify 'own transport necessary' even for entry level jobs, severely impacting recruitment and retention.

Jobcentre Plus and the Work Programme agencies confirm that a lack of current transport provision (both perceived and real) is a real block to job-seekers escaping worklessness. They will update the way they operate to take advantage of our LSTF solutions and remove the transport blockage.

British Cycling want to work with us to build on the momentum of London 2012 and create a sustainable legacy of new cycle commuters.

Major employers want to extend successful Demand Responsive Transport provision and exploit new cycling routes, so they can access labour markets in their communities that are currently out of their reach.

The Directors of Public Health tell us that increases in cycling will have as big an impact on heart disease prevention as all other current measures combined.

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Unlocking our potential

Greater Manchester has huge economic potential and sustainable transport will be key to future growth and prosperity.

Manchester is the UK's second city in terms of growth potential, with a Greater Manchester GVA of £50 billion – the largest outside London. We have a proven approach to governance and our proposed package is grounded in evidence and based on solutions that have worked, both across Greater Manchester and beyond.

Investing in Greater Manchester can be done with confidence and the assurance of real results. We have strong business support for all of our proposals and are consistently recognised as the driver for future prosperity in the North of England.

Greater Manchester has an economic footprint that runs far beyond its administrative boundaries and the largest travel-to-work area of any UK city outside London. Every day 140,000 commuters arrive into Greater Manchester from Cheshire, Lancashire, the Peak District, Yorkshire and beyond.

Our plans aim to ensure that the one million-plus commuters that work in Greater Manchester can access employment in the most efficient and sustainable way.

Outside of London, Greater Manchester has the greatest critical mass and momentum to deliver on the Government's vision of a successful low carbon economy that can compete on the world stage.

Our vision for LSTF

Let's get to work, bringing people, jobs and enterprise together with a well-connected, integrated transport system that is better, faster and greener.

Through the Local Sustainable Transport Fund, Greater Manchester will connect communities with opportunities and employment.

It will address geographical isolation and areas of deprivation to complete a coherent, accessible and successful transport system that widens horizons and truly links people with places, and both workers and the unemployed with employment.

The benefits to Greater Manchester in terms of jobs, the economy, the environment and the health of our residents will be the real outcomes, which are at the heart of an achievable and results-driven sustainable transport strategy.

Our economic potential puts Greater Manchester in a strong position to deliver growth through sustainable transport. To truly harness this growth we need to put the right pieces into place, including an efficient, accessible and sustainable transport network.

Our bottom line is simple. We want to get more people into work, to broaden our talent pool, to reduce the burden of congestion on business, to reduce our carbon emissions and to improve the health of people in Greater Manchester.

We will add £28 million to GVA and save 1000 tonnes of carbon every year

A strong, solid partnership

Greater Manchester has a proven record of partnership working and can be relied upon to deliver results.

Our partnership combines ten ambitious local authorities, a fully engaged business community and a new model of working that is ready to deliver growth through localism.

The establishment of the Greater Manchester Combined Authority has brought renewed strategic focus, complemented by the Greater Manchester Local Enterprise Partnership, a series of strategic policy Commissions and Transport for Greater Manchester.

Greater Manchester has a clear economic strategy informed by the Manchester Independent Economic Review and a bold, coherent Climate Change Strategy, which places us at the forefront of low carbon city economies.

And for our LSTF plan we will enhance and build new partnerships, for example with Jobcentre Plus and employment training agencies to make all advisors aware of journey planning options and information available for public transport, cycling and walking.

We will also have stronger partnerships with cycling groups, training providers, local employers and, importantly, with Greater Manchester's award-winning community transport operators.

And critically, the business community will play its part too – the Local Enterprise Partnership, Chambers of Commerce and other business groupings are an important part of our delivery team.

The right ingredients

Our Local Sustainable Transport Plan has all the right ingredients for success and will build directly on the Greater Manchester Transport Fund.

Our LSTF proposals will connect, strengthen and accelerate the dramatic improvements being made through our £1.5 billion Greater Manchester Transport Fund.

The Greater Manchester Transport Fund combines local and national funding, including a landmark commitment to borrow up to £775 million, to support investment in a series of Metrolink extensions; transport interchanges; innovative busways; highway developments; rail station improvements; and expanded park and ride facilities. It is estimated to result in 20,000 new jobs.

Our LSTF proposals will dramatically improve access to, and use of, this radically improved network. Shorter distance trips are a key priority, with a particular focus on promoting increased use of cycling for journeys of up to 5km or as the first and last legs of longer journeys.

There will be a new system of smart ticketing, traffic management and marketing campaigns to both influence and enable behaviour change.

By harnessing the latest smart phone and mobile technologies, integrated smart cards and smart signalling, Greater Manchester will have a truly effective and accessible transport infrastructure that really works for our residents, businesses and visitors.

Leigh

The former mining area is experiencing significant new development, but poor local access to key employment locations and public transport hubs leads to high levels of car use alongside significant deprivation. The proposals improve walking and cycling routes to key town centre employment locations and development sites.

Bolton and Bury

Areas with significant potential for growth, with strong town centres and business parks. The proposals will improve walking and cycling access to and around the town centres, including from deprived neighbourhoods, and will link to the National Cycle Network for longer distance trips.

Local Sustainable Transport Fund

At a glance: a sustainable transport plan for Greater Manchester

Oldham and Rochdale

Areas with significant deprivation need better access to employment. The proposals improve walking and cycling access to rail stations and Metrolink stops (linking to employment across Greater Manchester) and to local business parks. Community transport improvements will also improve links to Kingsway Business Park.

Embedding the benefits

Access to employment travel planning

- Supporting jobseekers through travel advice and information, discounted public transport tickets and a 'bike back to work' scheme.

Personal Travel Planning

- Encouraging local communities to make more sustainable transport choices through travel advice and information and cycle training.

Travel support for business

- Helping businesses to develop travel plans that encourage staff to travel sustainably.

Smart travel information

- Providing information to travellers via the internet and smartphones, allowing them to plan journeys by all modes and to monitor their progress.

Smart ticketing

- Extending the Metrolink scheme to allow bus passengers to pay for tickets using a Smartcard.

Active traffic management

- Using real-time information to optimise traffic signals to ease traffic flow and give priority to late-running buses, with VMS signs to give information to motorists

Manchester Airport and Airport City

Already a significant employment area, the number of jobs will increase through the Airport City Enterprise Zone development. Access to these jobs is difficult from neighbouring deprived communities, as public transport does not run 24/7. The proposals improve links from Wythenshawe and Heald Green through community transport, offering round the clock access for shift workers.

Stockport

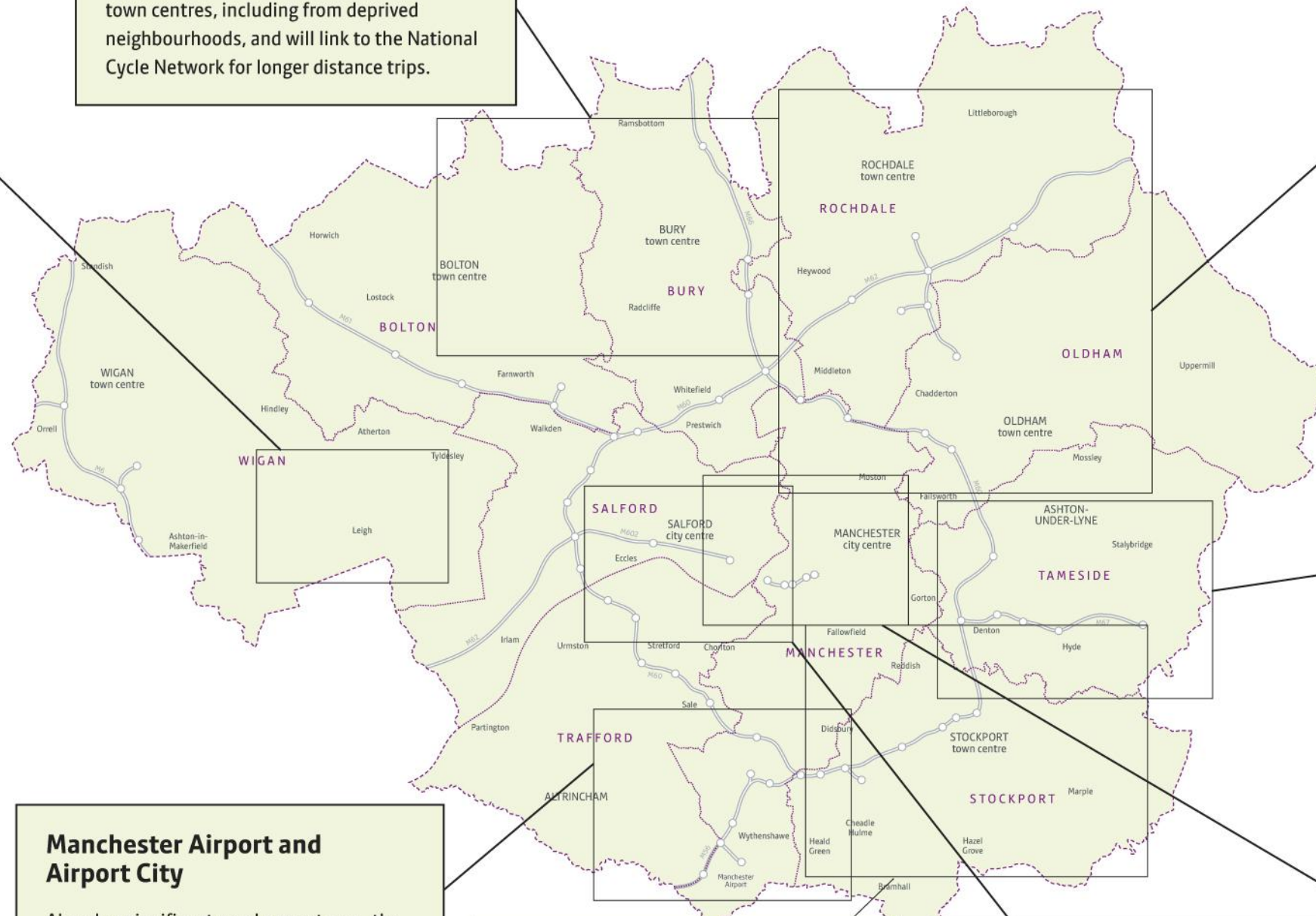
Peak hour congestion is a major concern for residents and businesses. There is potential for more people to travel on foot, by bike or on public transport, while pockets of deprivation need better links to employment. The proposals improve pedestrian and cycle access to key parts of the town centre and in the areas surrounding suburban stations. Small-scale measures will also tackle congestion on bus routes into the town centre.

Trafford Park and Salford Quays

These major employment areas are poorly connected with surrounding neighbourhoods. The proposals improve walking and cycling routes to link communities to both areas. The Bridgewater Canal and Irwell towpaths will also provide an alternative to congested roads, while landing stages on the Irwell allow for a water taxi. Improved Community Transport will provide better links from Partington.

Regional centre

The key economic growth engine for Greater Manchester needs further mode shift to public transport, walking and cycling to reduce congestion and allow for growth. The proposals are for better management of traffic flows and improved cycle access to the central area including to the cycle centres. Improved cycle routes will link deprived communities in North and East Manchester with opportunities in the city centre.



List of Local Sustainable Transport Fund schemes shown on map (by number)

- 1 Bolton East cycleway
- 2 Cycle route from Radcliffe to Agecroft & Manchester
- 3 Sustainable access to Bury town centre
- 4 Cycle access to Regional Centre
- 5 Junction improvements on MSIRR
- 6 Sustainable access to Metrolink in Oldham
- 7 Sustainable access to Kingsway
- 8 Rochdale Canal access improvements
- 9 Sustainable access to the Arc of Opportunity
- 10 Sustainable access to rail and Metrolink in Rochdale

- 11 Irwell River Park access improvements
- 12 Irwell Water Taxi infrastructure
- 13 Salford Quays cycle routes
- 14 Bridgewater Way Phases 4, 5 & 6
- 15 Sustainable access to Stockport stations
- 16 Sustainable access to Stockport town centre
- 17 Sustainable access to Tameside stations
- 18 Peak Forest Canal access improvements
- 19 Ashton Moss access improvements
- 20 Leigh Sustainable Transport Project

- 21 Community Transport – Hattersley
- 22 Community Transport – Kingsway
- 23 Community Transport – Partington/Trafford Park
- 24 Community Transport – Wythenshawe/Manchester Airport

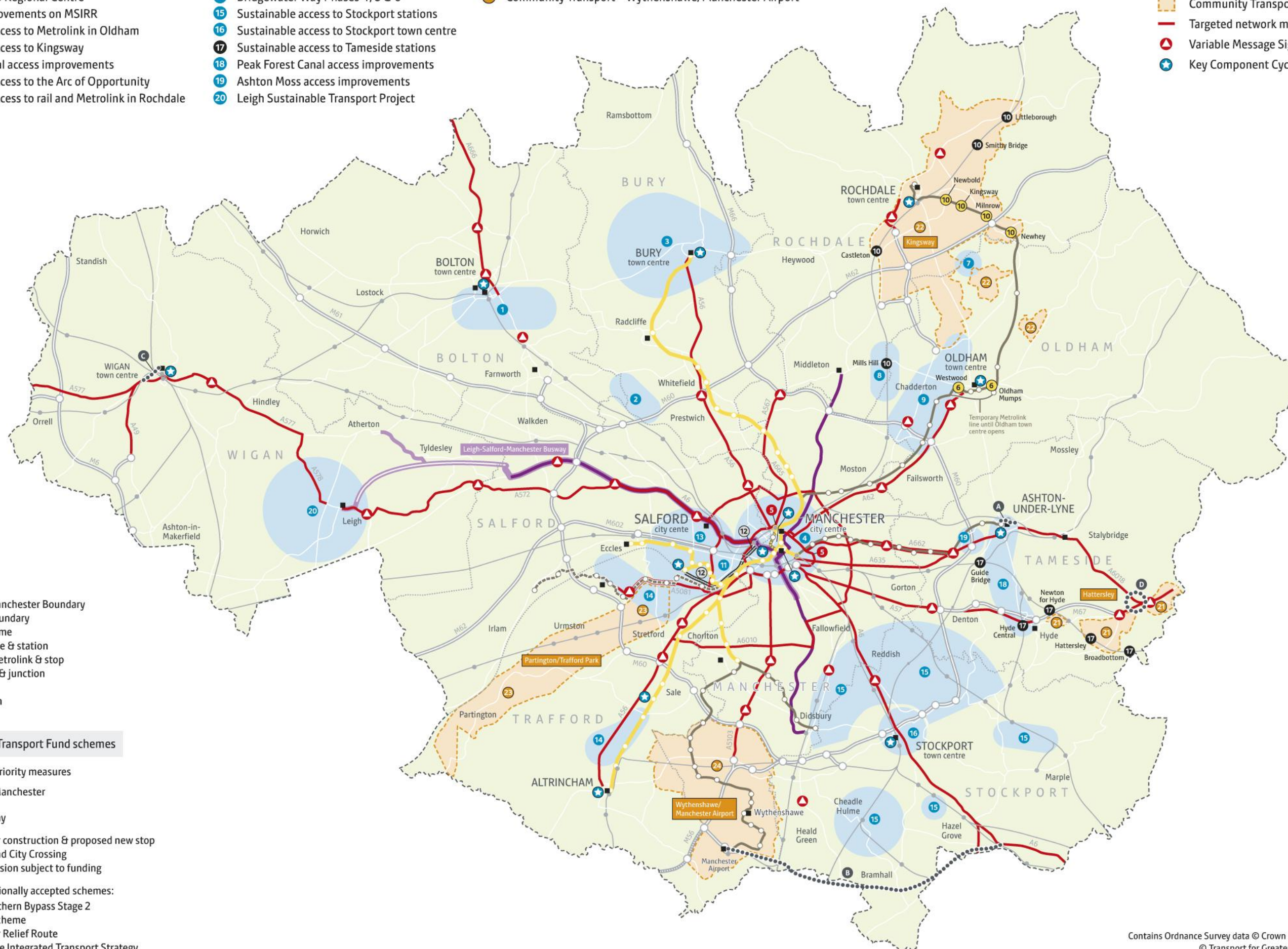
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- Cycle and walking priority schemes
- Community Transport catchment areas
- Targeted network management improvements
- ▲ Variable Message Signs
- ★ Key Component Cycle Centres & Hubs

- Greater Manchester Boundary
- District boundary
- District name
- Railway line & station
- Existing Metrolink & stop
- Motorway & junction
- Main road
- Bus station

Greater Manchester Transport Fund schemes

- Cross City bus priority measures
- Leigh-Salford-Manchester Busway
- Guided Busway
- Metrolink under construction & proposed new stop
- Metrolink Second City Crossing
- Metrolink Extension subject to funding
- Fully and Provisionally accepted schemes:
- A Ashton Northern Bypass Stage 2
- B SEMMMS scheme
- C Wigan Inner Relief Route
- D Longdendale Integrated Transport Strategy



In the city that forged an industrial revolution, it is in our collective DNA to find solutions, foster innovation and break with the past when the future comes knocking.

We know that the successful cities of the next hundred years will be efficient, connected and will have succeeded in bringing talent, ideas and opportunity together.

This fusion will occur with a reduction in carbon emissions, air pollution, noise and congestion. It will be a sustainable economic revolution, and for Greater Manchester, one that brings prosperity to those who need it most.

We have a vision, a plan and we have a powerful partnership.

Let's get to work
to grow our economy
and reduce our carbon footprint

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