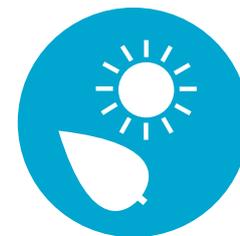


business growth hub^G



growing and supporting Greater Manchester's low carbon sector

Global opportunity

The global market for low carbon and environmental goods and services (LCEGS) is estimated to be worth more than £3.4 trillion and growing. Sometimes called the 'green economy' sector or 'clean tech' sector, this broad and diverse market covers all low carbon, environmental and renewable energy activities, including:

- Energy efficiency
- Renewable and low carbon energy
- Low emissions vehicles and infrastructure
- Smart grids
- Low carbon finance
- Environmental monitoring and management
- Waste management recovery and recycling
- Water management and treatment

The UK market is estimated to be worth £122 billion, employing 460,000 people, and will continue to grow as the UK transitions to a lower carbon economy.

A strong low carbon sector will be a key part in the success of the Northern Powerhouse. Its activity makes the economy more resilient and able to respond to climate change, while improving the efficiency and competitiveness of other businesses.

Within Greater Manchester alone there are currently around 2,000 low carbon sector companies, employing 38,000 people and with a collective annual turnover of £5.4 billion. The sector is maintaining a growth rate of approximately 5% a year.

This burgeoning industry will be instrumental in helping Greater Manchester achieve its target of a 48% reduction in CO₂ emissions between 1990 and 2020 and is recognised as one of the city's five key priority growth sectors.

The Business Growth Hub is leading this agenda in Greater Manchester by providing specialist support to businesses in this vital sector. Here are some of the amazing things we've achieved...

Our impact since 2014



133 businesses given intensive support



£7.6 million sales increased or safeguarded



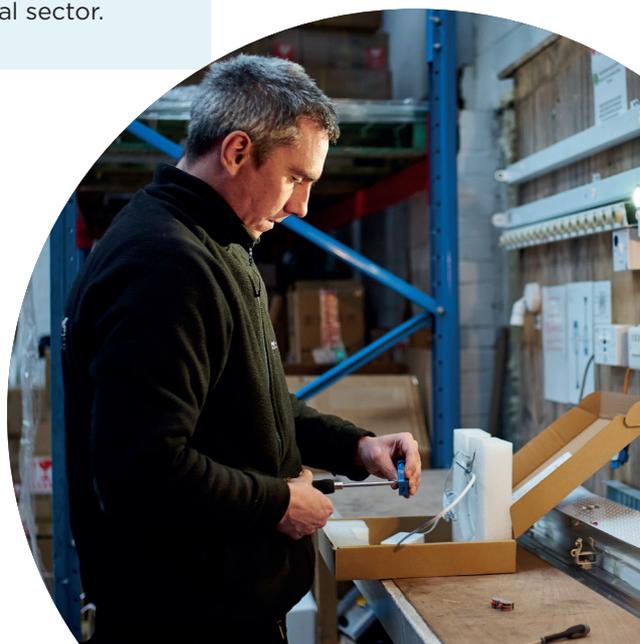
70 jobs created or safeguarded



196 Low Carbon Network members



1,400+ tenders, funding competitions, events and other opportunities shared through the Low Carbon Network



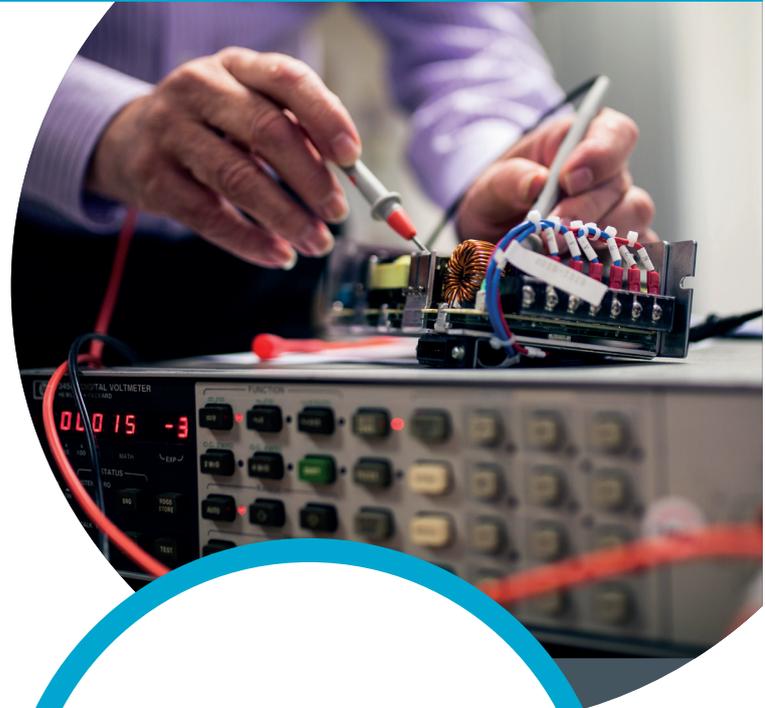
What we do

Greater Manchester already has unrivalled knowledge of this sector through its unique ENWORKS programme, which is recognised throughout Europe as a leader in this field and has conducted extensive mapping of Greater Manchester's low carbon supply chains.

As part of the Business Growth Hub, we provide specialist support for the SME community within this sector, which is dominated by micro businesses with limited capacity to navigate the fast-paced, constantly evolving nature of the market. We also help other SMEs to successfully diversify into the sector to capture new growth opportunities.

Our wider environmental business support for SMEs also helps to stimulate local demand for these services, which we match to local supply through our innovative Low Carbon Network.

- o Expert on-site business reviews to identify barriers and opportunities for growth
- o Ongoing one-to-one support to implement action plans
- o Events and workshops to develop networks and new skills
- o Online Low Carbon Network to connect to other members and receive tailored business opportunities, including local demand stimulated by wider environmental business support
- o Tailored Green Intelligence e-bulletins for case studies, news and examples of best practice



To find out more, please contact
EMAIL: info@businessgrowthhub.com
TEL: 0161 359 3050
VISIT: www.businessgrowthhub.com

Bri-Tek Technologies, Bolton

Supported with market launch of innovative first-of-its-kind technology, advised on commercial tenders and developing an environmental policy

Utilitri, Wigan

Recruited three new staff following market intelligence and advice on reducing business risk through a new sales strategy

Globe Environmental Consulting, Stockport

Identified and won a tender in a new target market through the Low Carbon Network

“The Hub has provided excellent support in helping my business to grow and meet our development ambitions in Greater Manchester’s low carbon sector and beyond”

“The relationship has blossomed between the Hub and Utilitri to the point now where we’ve got three sales people, which we never thought we would have, and it’s put Utilitri in a great position”

“As a small business, it’s difficult to commit resources to new activities and raise our profile in new markets, and that’s where the Hub’s environmental sector expertise is helping us”