

business growth hub^G



providing specialist environmental business support to Greater Manchester

Manchester – a global leader in sustainability?



Climate change will be the defining environmental challenge of the 21st century, but it also represents a huge opportunity to pioneer a new economic model that decouples environmental degradation from economic growth. Cities that lead the way will benefit most.

The UK government has previously estimated that businesses could save around £56 billion a year by reducing their use of materials, energy and water in day-to-day operations. Our own research for government estimates that SMEs are missing out on savings of up to 25% of their energy costs alone.

Greater Manchester has set ambitious targets to achieve a 48% reduction in carbon emissions by 2020 against 1990 levels. Seizing the potential of a low carbon economy and increased resource efficiency forms a key pillar of the city region's economic strategy. These commitments also require comprehensive action, including supporting businesses within a context of severe market failure.

The Business Growth Hub is leading this agenda in Greater Manchester by supporting hundreds of businesses through the transition to a sustainable and low carbon city region. Here are some of the amazing things we've achieved...

Our impact since 2014



215 businesses given intensive support



2,615 tonnes of materials saved or diverted from landfill



Saved £2.27 million by improving environmental performance



94 jobs created or safeguarded



Leveraged £2.3 million capital expenditure in low carbon goods and services



£8.5 million sales increased or safeguarded



Saved the equivalent of 9,473 tonnes of CO₂ – enough to fill 5,210 hot air balloons



560 GM SMEs receiving Green Intelligence



8,709,625 kWh of electricity saved



79 GM SMEs signed up to the Green Growth Pledge



7,113,815 kWh of gas saved



12,769 m³ of water saved – that's five Olympic swimming pools



GREATER MANCHESTER
LOW CARBON HUB

What we do

Greater Manchester already has unrivalled knowledge and expertise in environmental business support through its unique ENWORKS programme, which is recognised throughout Europe as a leader in this field.

Now delivered through the Business Growth Hub, this support is helping businesses right across Greater Manchester to grow by using resources more efficiently, embedding eco-innovation into products and services, and working to retain green investments within the city region.

Our expert support is all about doing more with less: boosting productivity and profitability by designing out the use of energy, materials and water and making the most of renewable energy, reducing carbon emissions in the process.

- o Specialist on-site business reviews to identify opportunities
- o Ongoing one-to-one support to implement opportunities
- o Award-winning online software to track and report savings
- o Events and workshops to develop networks and new skills
- o Online Green Growth pledge to commit to ready-made actions and promote achievements
- o Tailored Green Intelligence e-bulletins for news, regulatory updates and examples of best practice



To find out more, please contact
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Wallwork Heat Treatment, Bury

22% lower energy consumption despite increased production after upgrading machinery and improving energy management

Dawson Precision Components, Oldham

£42,000 and 75 tonnes CO₂e annual savings identified through low or no cost measures such as switching off unnecessary machinery and changing working practices

Bluebell Fitted Furniture, Trafford

Over £18,000 annual savings achieved by upgrading lighting, using waste material to heat factory and installing solar panels

“They identify new ideas and opportunities for us that we otherwise may not have noticed or been able to implement on our own”

“It’s amazing what savings can be made through simple changes and we’re looking forward to working further with the Hub to find more innovative ways to reduce the impact of our products and processes”

“The Hub’s support throughout the process – from identifying what technologies we needed to providing guidance with suppliers – was hugely helpful”